Welcome to the GAF7 Special Session:

# Gender Transformative Approaches: Strategies and Emerging Outcomes

# In this workshop

Presentations and Q&A

**Big ideas: Why, What, How?**

**Case 1: Learning from Bangladesh**

**Case 2: Learning from Zambia**

World Café discussions

**Deepening through dialogue:**

- **What: Gender transformative vs accommodative approach**
- **How: Strategies and tools**
- **Assessing: Measuring gender transformative change**

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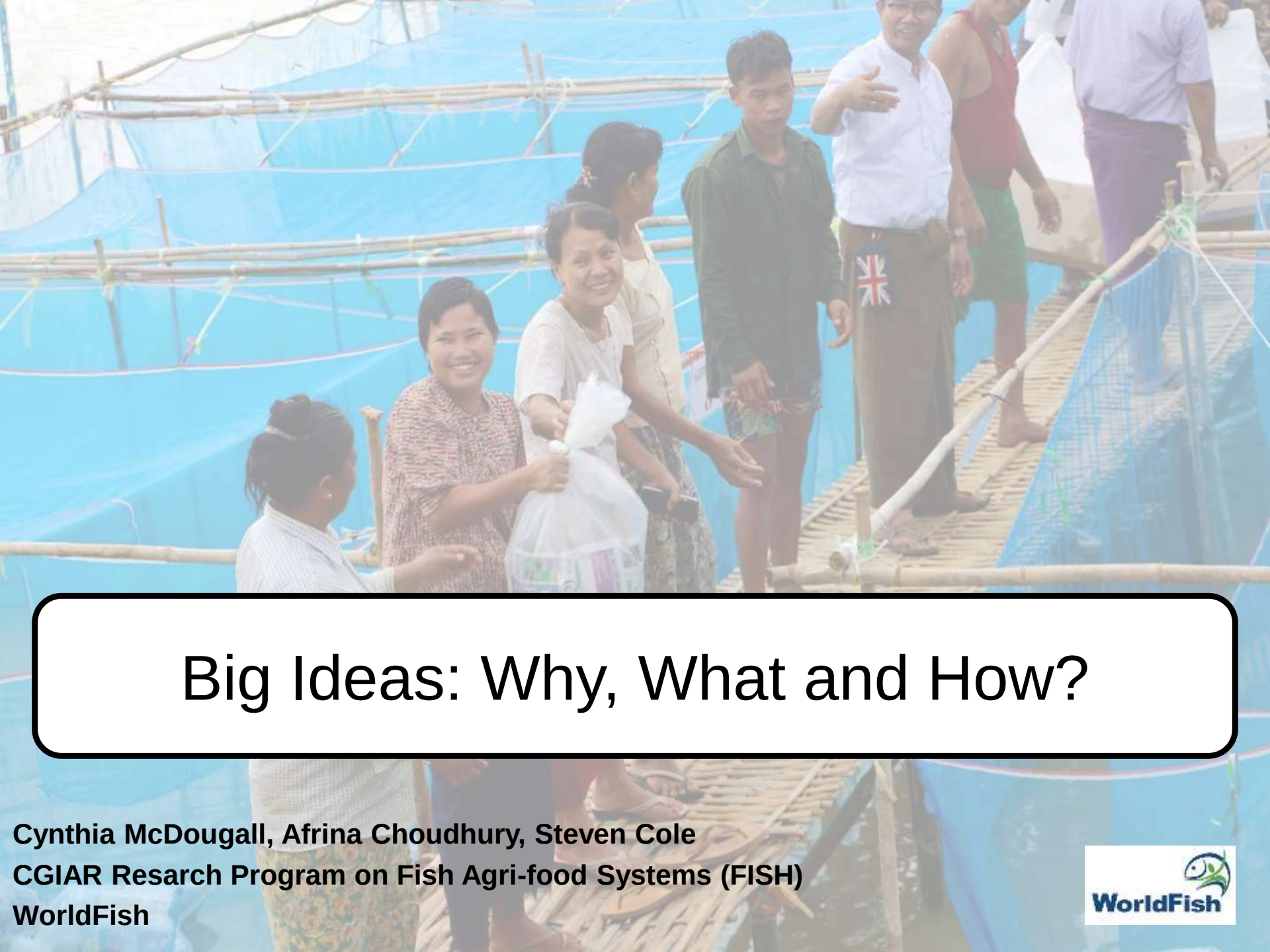
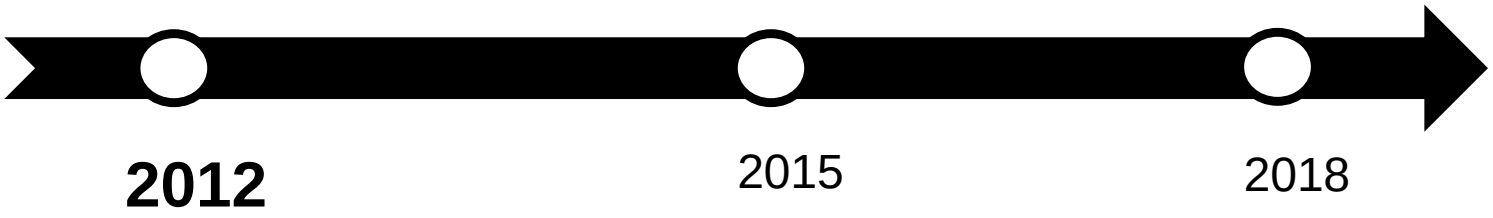


# Big Ideas: Why, What and How?

**Cynthia McDougall, Afrina Choudhury, Steven Cole**
**CGIAR Resarch Program on Fish Agri-food Systems (FISH)**
**WorldFish**

Why?




# Questioning impacts of 'business as usual' gender in development interventions…

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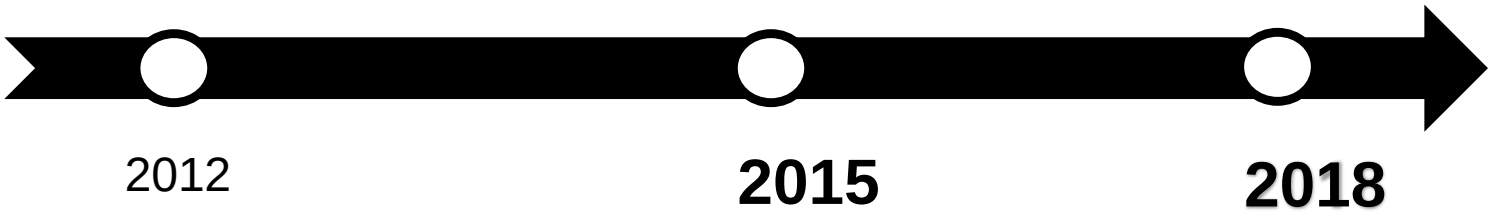
…Limitations,
not necessarily systemic or sustained,
backlash?

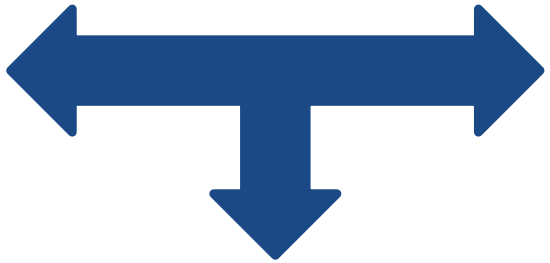
**2012** **2015** 2018

# With global and national partners, conceptualizing a complementary way forward:

# ‘Gender transformative approaches’




# Piloting (research on) gender transformative strategies in



Micro-credit (Zambia)

Smallscale aquaculture technologies (Bangladesh)

Reducing postharvest losses (Zambia)

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What?

*For* what?

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*For* what?

More systemic and enduring positive outcomes
Pro-active mitigation of potential backlash

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Transformation *of what*?

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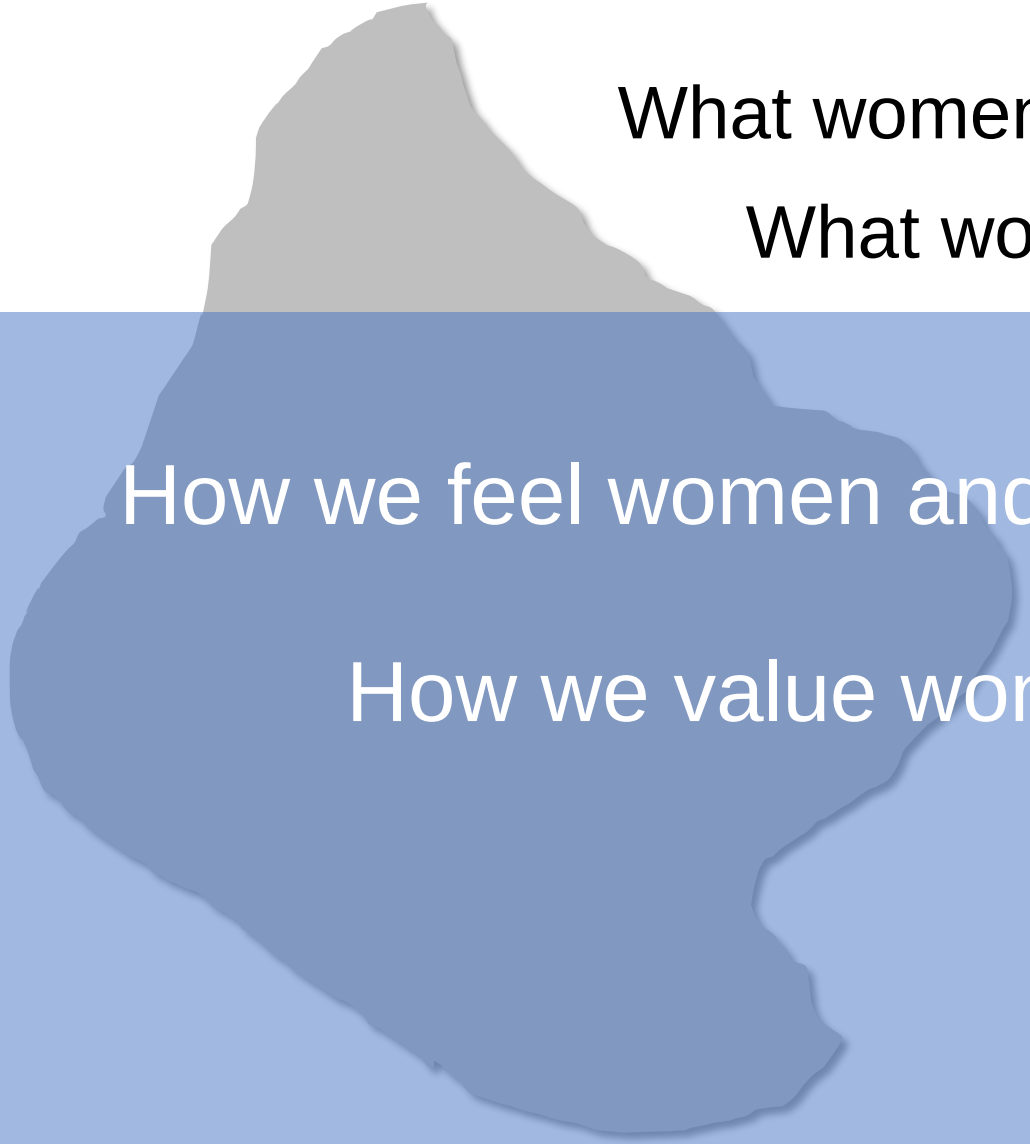
# Transformation *of what*?

Of ‘social structures’ (norms,dynamics) that perpetuate and reproduce inequalities

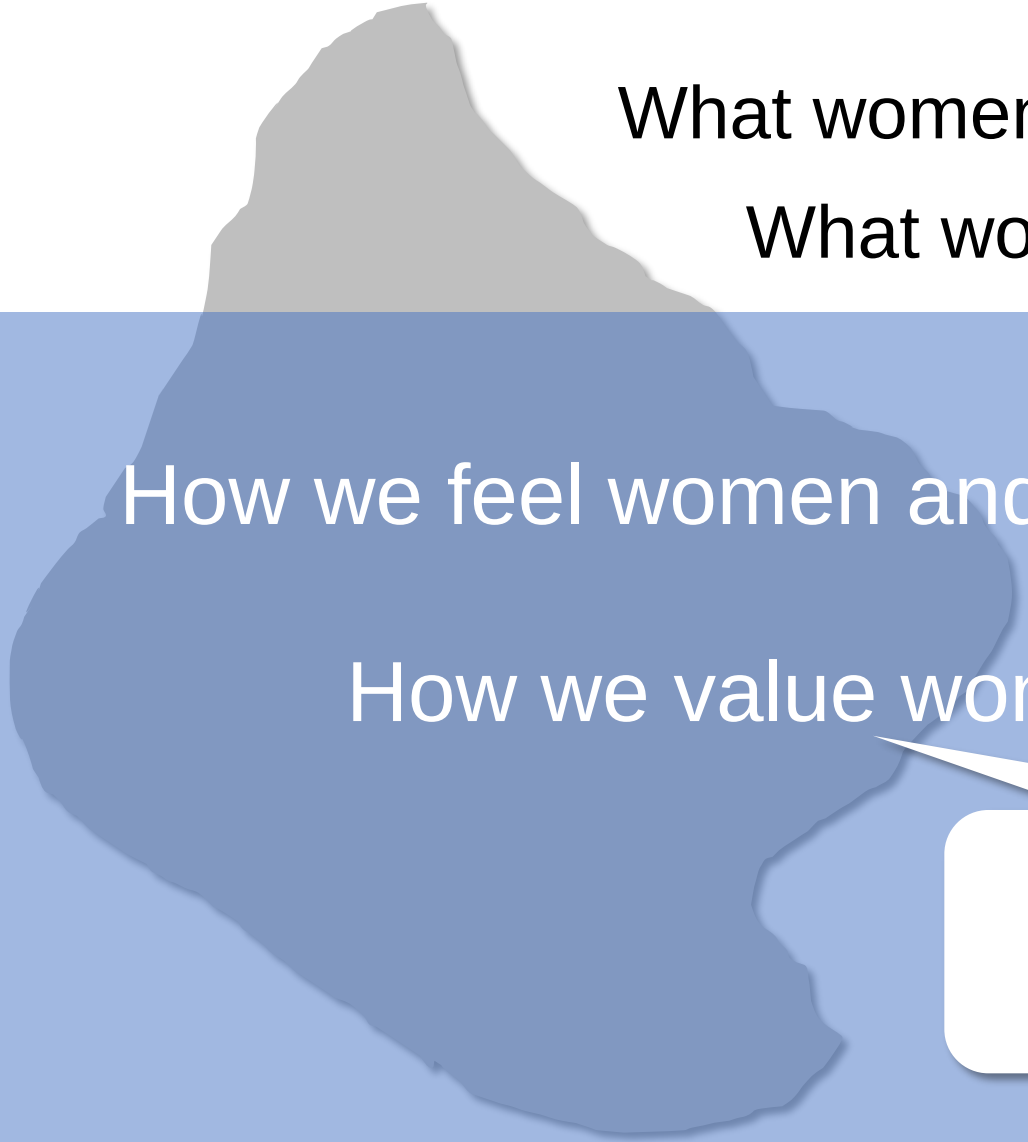


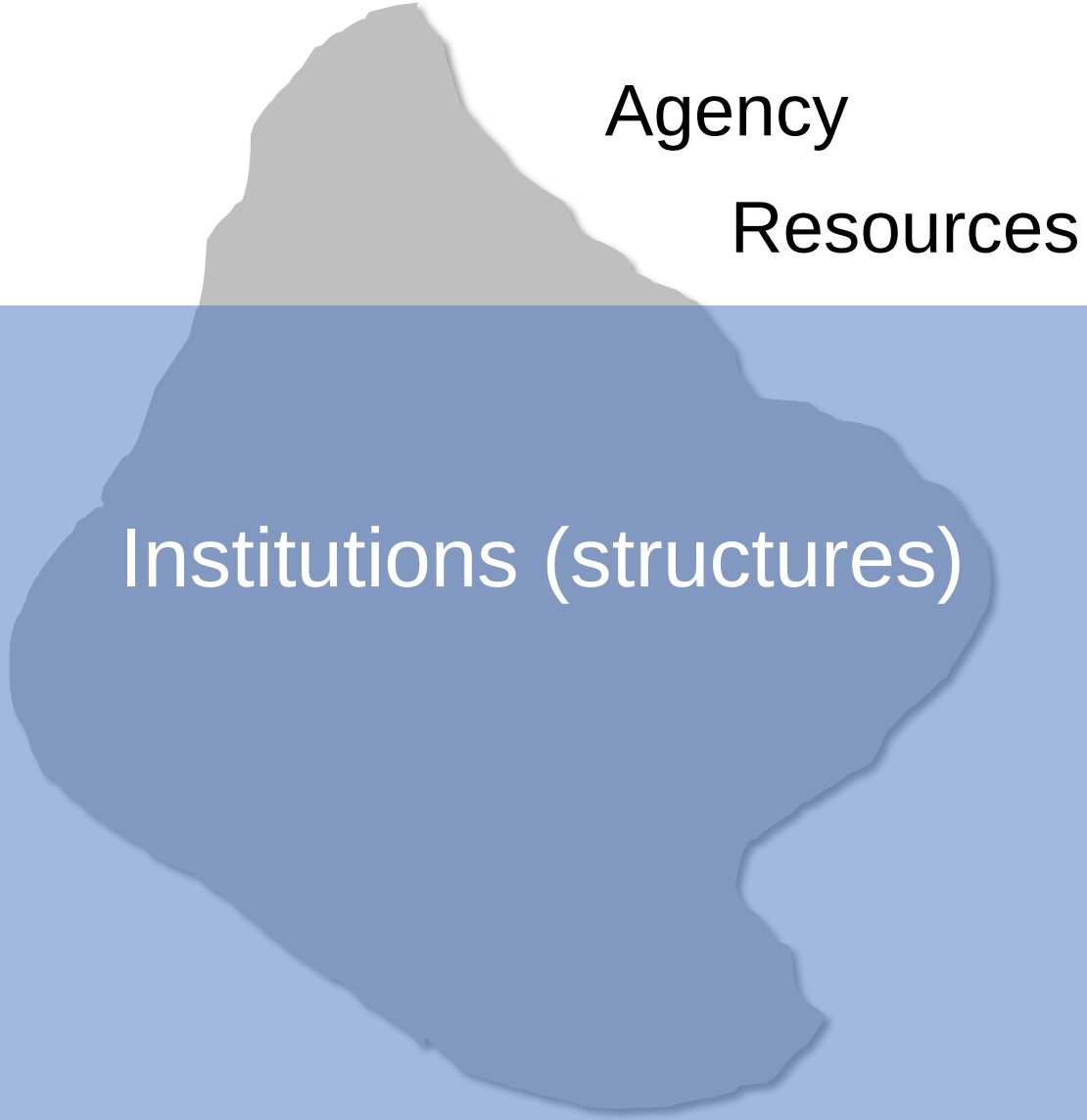
What women do

What women have

How we feel women and men should behave

How we value women and men


What women do
What women have
How we feel women and men should behave
How we value women and men
“The armpit can never be higher than the shoulder…”


Agency
Resources
Institutions (structures)

How?

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It’s not about the tools

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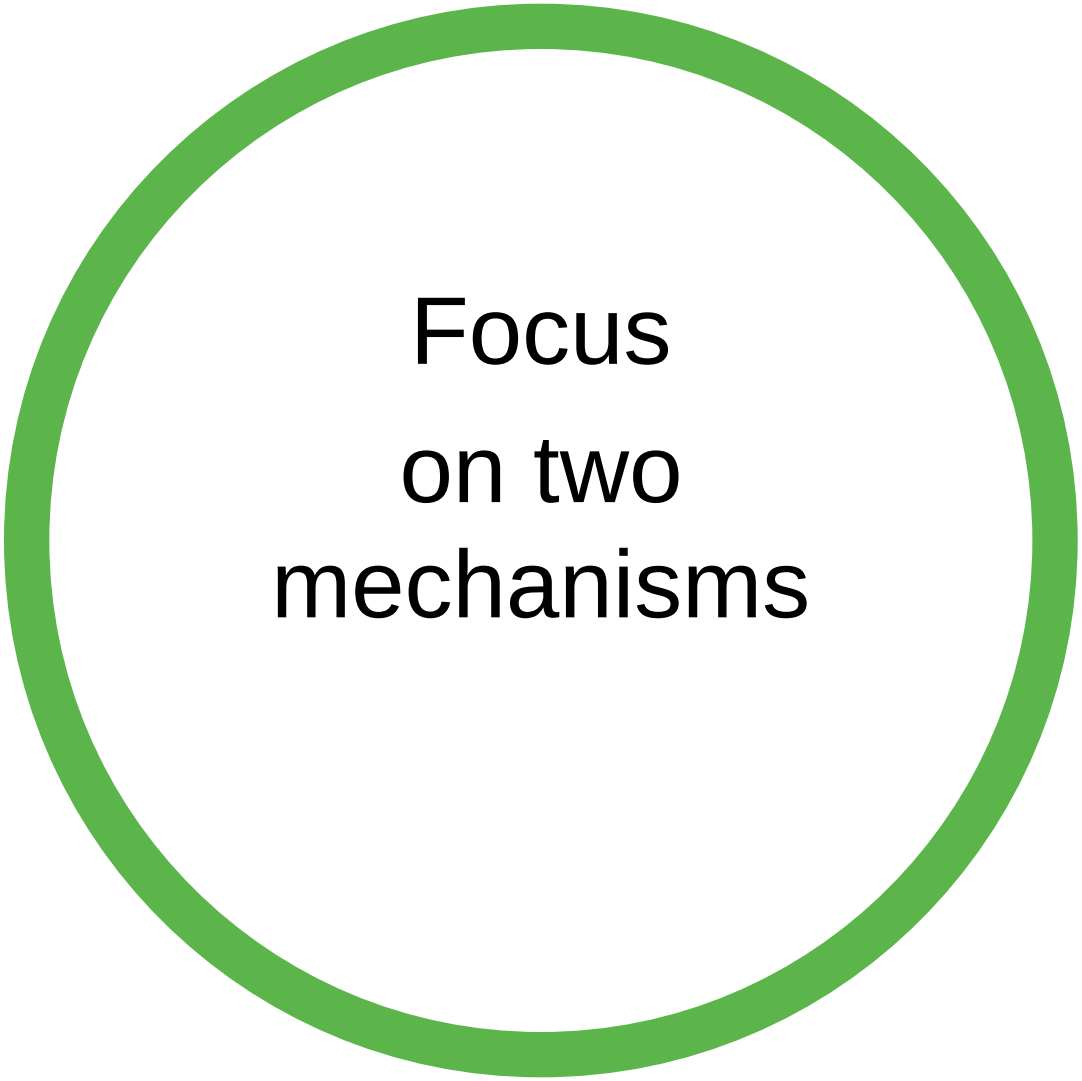


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- ✓ Spark ‘critical consciousness’ through social learning processes

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“ Fish are the last ones to know about the water

- ✓ Spark ‘critical consciousness’ through social learning processes

*Catalysing self-awareness*
of the norms and dynamics
in which we are
immersed…

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- ✓ Engaging women and men in the above and as agents together in the locally-driven shifts

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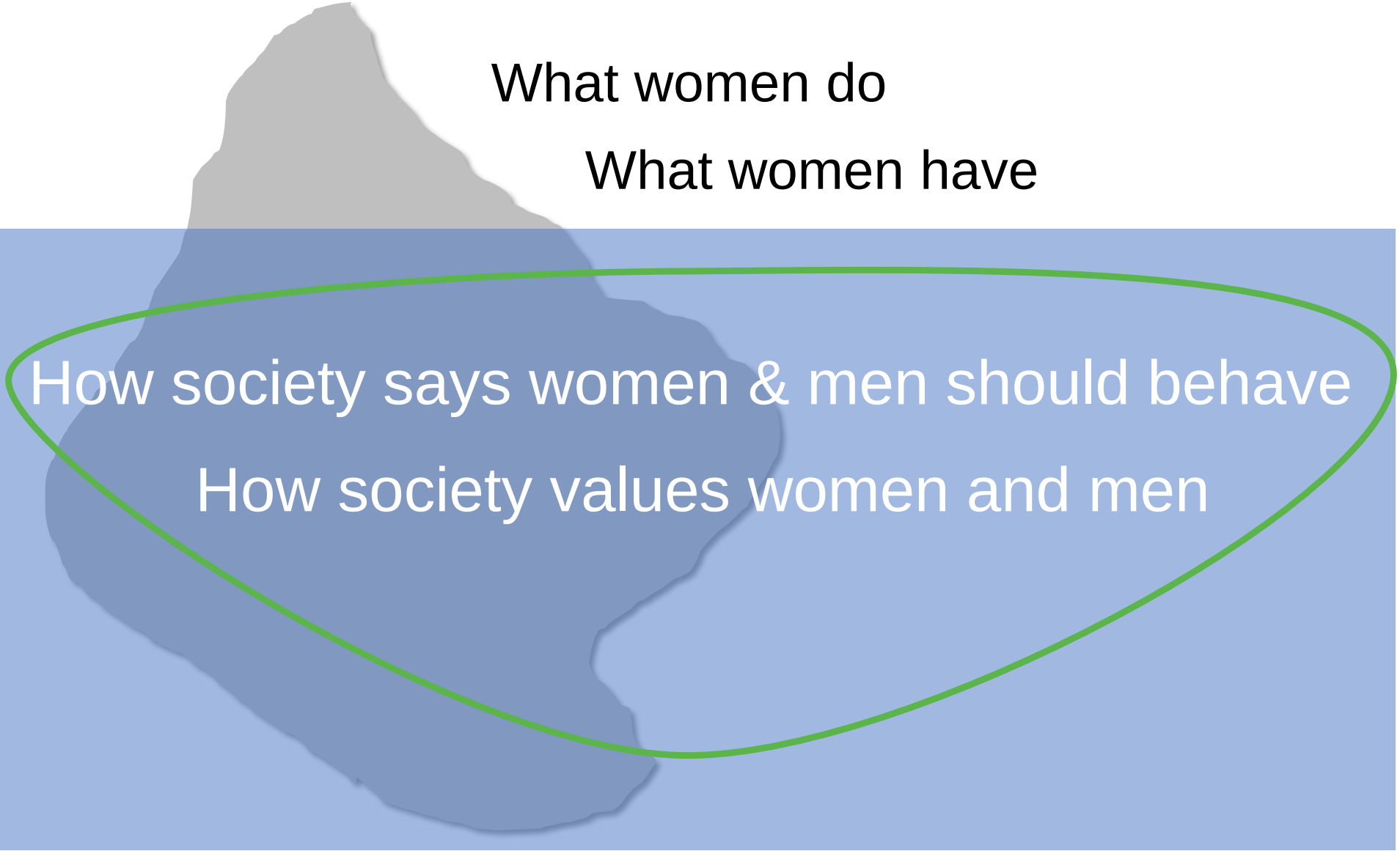
Jointly engaged, both agents of change


What women do
What women have
How society says women & men should behave
How society values women and men

# Why, What and How

Thank You

CGIAR

RESEARCH PROGRAM ON Fish

# Thank You