ENHANCING RURAL WOMEN PARTICIPATION IN FISHERIES: POST-HARVEST LIVELIHOOD

by:

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Gender and Development Project
Bureau of Fisheries and Aquatic Resources I
Philippines
OUTLINE OF PRESENTATION

- Introduction
- Objectives
- Methodology
- Discussion
- Conclusion and Recommendation
INTRODUCTION

*Role of Filipino Women and their Contribution*

- Women form a large part of the agricultural workforce.
- Preparation, processing and marketing agricultural products.
- Women constitute a substantial economic resource.
- In the fisheries sector, women are:
  - Involved in activities such as fish-shrimp fry collection, mend fishing gears, fish production and pre/post-harvest activities, (fish processing, preservation, handling and packing), fish marketing.
INTRODUCTION

- Fisheries is an important sector in the Philippine economy.
- Contributing 25% of the annual Growth in agriculture
- In fisheries women consisted of only 8.2% of the total employed workers
- Women undertake 50 to 70% of local fish processing and marketing activities
INTRODUCTION

- In Region I, aquaculture contributes 68% of total fisheries production.
- 87% is milkfish = surplus in milkfish production
- Provide for household consumption and the business sector.
- Demand for improved fishery products
- Convert to quality value products commanding higher price and prolonging shelf life
INTRODUCTION

- Paper presents significant role of women and their contribution *vis a vis* government interventions.
- RA 8550, LGC 1991 and RA 7192 – uphold the rights and privileges of women.
- Government intervention to nine (9) women organizations: Rural Improvement Club (RIC) through Post Harvest Livelihood.
OBJECTIVES

General:

To develop skills of rural women members of Federated RICs in Region I in fish processing essential for value adding of fish that increases their chances of earning modest income.
OBJECTIVES

Specific:

- To be able to process fish into deboned, smoked, and other value-added products such as fish sausage, fish loaf, fish roll, etc.,
- To generate additional income and employment of housewives as RIC members,
- To provide skills enhancement trainings for the member for possible expansion of the project,
- To enhance entrepreneurial skills of the organization in managing their business.
METHODOLOGY

Project Implementation

Planning with LGUs

Identification of Recipients

Signing of MOA

Turn over

Feedback

Reporting
Location of the project sites in Region I.

- **Ilocos Norte**
  - Vintar
  - Batac

- **Ilocos Sur**
  - Sto. Domingo
  - Sta. Cruz

- **La Union**
  - Sudipen
  - Balaoan
  - Rosario

- **Pangasinan**
  - Labrador
  - Calasiao
### DISCUSSION

**Association and Membership**

<table>
<thead>
<tr>
<th>Province</th>
<th>Association</th>
<th>Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ilocos Norte</td>
<td>Bulbulala Homemaker Fish Processing, Inc.</td>
<td>23</td>
</tr>
<tr>
<td>Vintar</td>
<td>Federated RIC</td>
<td>30</td>
</tr>
<tr>
<td>Batac</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ilocos Sur</td>
<td>Suksukit RIC, Ilocos Sur</td>
<td>20</td>
</tr>
<tr>
<td>Sto. Domingo</td>
<td>Villa Garcia RIC</td>
<td>30</td>
</tr>
<tr>
<td>Sta. Cruz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>La Union</td>
<td>RIC of San Francisco Sur</td>
<td>30</td>
</tr>
<tr>
<td>Sudipen</td>
<td>Paraoir RIC</td>
<td>30</td>
</tr>
<tr>
<td>Balaoan</td>
<td>Integrated RIC</td>
<td>33</td>
</tr>
<tr>
<td>Rosario</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pangasinan</td>
<td>Federated RIC</td>
<td>30</td>
</tr>
<tr>
<td>Labrador</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>Calasiao</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>241</strong></td>
</tr>
</tbody>
</table>
"Mas Madali ang Pamimili ng mga Mamili"

MAKAKASIGURO KA PA!

Para sa karagdagang kaalaman tungkol sa Bangus Branding Program, magsadya sa Bureau of Fisheries and Aquatic Resources, Regional Fisheries Office I, Flores Building, Pagdalagan Norte, City of San Fernando, La Union o tumawag sa cell phone # 0917-564-2866, telephone # (072) 242-1559, 700-1018, at hanapin si Mr. Buenaventura D. Ayson, Bangus Branding Program Coordinator.
## DISCUSSION

### B. Capability Buildings and Materials Provided

<table>
<thead>
<tr>
<th>BFAR Assistance Extended</th>
<th>Kind</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Capability Buildings</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Level I</strong></td>
<td></td>
</tr>
<tr>
<td>Gender and Development</td>
<td></td>
</tr>
<tr>
<td>Orientation</td>
<td></td>
</tr>
<tr>
<td>Fish Deboning and Smoking</td>
<td></td>
</tr>
<tr>
<td>GMP/SSOP</td>
<td></td>
</tr>
<tr>
<td><strong>Level II</strong></td>
<td></td>
</tr>
<tr>
<td>Value Adding (fish sizzling, sausage, fish ball and fish roll (<em>shanghai</em>))</td>
<td></td>
</tr>
</tbody>
</table>

*BFAR*  
**Kind**

*Gender and Development Orientation*  
*Fish Deboning and Smoking GMP/SSOP*

*BFAR*  
**Kind**

*Gender and Development Orientation*  
*Fish Deboning and Smoking GMP/SSOP*
DISCUSSION

BFAR Assistance Extended Kind

Capability Buildings

Level III Simple Bookkeeping and Financial Mgt

Level IV Product Packaging and Labeling
Action Planning by Project and
Field tours (Lakbay- Aral)

Level V Organizational Development &
Leadership Mgt

Level VI Skills Enhancement (value-adding,
packaging)

Gender and Development
Bureau of Fisheries and Aquatic Resources I
BFAR Assistance Extended

Materials / Equipment

- Deboning Kits
- Knives
- Plastic sealer
- Stove with complete accessories
- Table and chairs
- Chopping boards
- Pail, basin, trays
- Measuring cups/spoons and ladles
- Trays
- Fish meat grinder, mortar and pestle
- Chest freezer
- Smoking chamber
DISCUSSION

C. Source of Raw Materials

a. from the area

b. linkage with BFAR assisted farms through agreed schedule and payment
DISCUSSION

D. Members Involvement

- Association members hired as laborers on agreed schedule and payment of labor services
- Labor services of members of some associations are free
- Profits obtained from the association was rolled out for project expansion
DISCUSSION

E. Capitalization

- DSWD loan assistance
- LGU loan assistance
- *Puhunang Pangkabuhayan* (Microfinance)
- Contributions from members
## DISCUSSION

### Production and Sales from Processed Products

<table>
<thead>
<tr>
<th>Association</th>
<th>Processed Products (kgs)</th>
<th>Value (Php)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bulbulala Homemakers Fish Processing Inc.</td>
<td>Deboned 575.5 Smoked 155.5 Other value-added products 28</td>
<td>68,860.00</td>
</tr>
<tr>
<td>Batac Federated RIC</td>
<td>860 230 28</td>
<td>162,200.00</td>
</tr>
<tr>
<td>Suksukit Sto. Domingo</td>
<td>4221 717 349</td>
<td>652,319.00</td>
</tr>
<tr>
<td>Villa Garcia RIC</td>
<td>21 40</td>
<td>9,470.00</td>
</tr>
<tr>
<td>San Francisco Sur RIC</td>
<td>769 460</td>
<td>116,318.00</td>
</tr>
</tbody>
</table>

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Gender and Development

Bureau of Fisheries and Aquatic Resources I
### DISCUSSION

**RICs HIGHLIGHTS OF ACCOMPLISHMENT**

<table>
<thead>
<tr>
<th>Association</th>
<th>Processed Products (kgs)</th>
<th>Value (Php)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Deboned</td>
<td>Smoked</td>
</tr>
<tr>
<td>Paraoir RIC</td>
<td>630</td>
<td>30</td>
</tr>
<tr>
<td>Integrated RIC of Rosario</td>
<td>40</td>
<td></td>
</tr>
<tr>
<td>Federated RIC of Calasiao</td>
<td>528</td>
<td>61</td>
</tr>
<tr>
<td>Labrador RIC</td>
<td>480</td>
<td>50</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>8,124.5</td>
<td>1,743.5</td>
</tr>
</tbody>
</table>
Activities

MOA signing

Federated RIC of Labrador

Federated RIC of Sta. Cruz
Activities

Trainings

- GMP and SSOP
- Fish Deboning
- Value Adding
- Gender Responsive Training
- Simple Bookkeeping
- Project Proposal Preparation Training

Gender and Development
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Activities

Turn over of Materials/Equipment

Plastic sealer and chest freezer

Deboning kit, chairs & tables, gas stove w/ complete accessories

Gender and Development
Bureau of Fisheries and Aquatic Resources I
Activities

Turn over of Materials/Equipment

Smoking chamber and chest freezer
Activities

Project Implementation

Milkfish Deboning, Smoking and Value Adding

- Cleaning
- Splitting
- Deboning
- Drying
- Smoking
- Value adding
Activities

Products

Deboned milkfish ready for smoking
Marinated milkfish
Smoked milkfish

milkfish loaf
Fish “tocino”

Packed deboned milkfish
Milkfish products
Smoked round scad
The National Agencies and the Local Government Units recognized the importance of a livelihood project to help and empower the women sector as partner in development.

Worthwhile and profitable activity since it provided a better way of utilizing the idle times of some women.

Provide direct income to the members, construct food processing center, finance other activities.

The associations have also innovated fish smoking chambers originally provided to them.

Fostered closer working relationship among the members.
RECOMMENDATIONS

- Institutionalization in the national or local government unit program
- Continuous skills enhancement for the old members and new members so as not to deteriorate product quality
- Provision of HACCP based standards to assure product safety and quality
- Memorandum of Agreement (MOA) with fish producers through BFAR intercession for continuous supply of affordable raw materials
- Continuous capital build up and credit linkage
- Product packaging and labeling to assure food quality and safety
thank you very much!!