GENDER PARTICIPATION IN THE PRODUCTION AND MARKETING OF SEAWEED IN DAVAO DEL SUR, PHILIPPINES

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Rationale

- the need for **better understanding of gender roles** as a critical variable in resource use and livelihoods
- advocating increased participation of women in fisheries development may constitute liberation from their subordinate positions

- there has been **no data yet** that establish the **extent of gender participation** in seaweed production and marketing
Objectives

- **identify the gender roles** in production and marketing of seaweed
- **provide insights for strategies** on how gender can be tapped to improve seaweed production and increase income of coastal community.
Methodology

- descriptive research
- random sampling was employed to interview selected respondents using questionnaire
- selected respondents from list of seaweed growers in the area
Coastal areas in Davao del Sur:

- Sitio Badiang
- Sitio Punta Biao
- Brgy, Bato

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Results

Demographic profile of seaweed growers

SEX & AGE

[Bar chart showing the distribution of seaweed growers by sex and age.]

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Results

Demographic profile of seaweed growers

Educational Attainment

- Elementary level
- Elementary Graduate
- High School Level
- High School Graduate
- College Level
- College Graduate
- No education earned

Number of years in seaweed farming

- 5 yrs below
- 6-9
- 10-15
- 16-20
- 21-25

Gender participation in the production and marketing of seaweed in Davao del Sur
Gender participation in PRODUCTION OF SEAWEEDS

![Bar chart showing gender participation in various activities related to seaweed production.]

- Site Preparation
- Procurement of planting materials
- Does the planting activity
- Performs care and maintenance
- Performs harvesting

The chart indicates the number of men and women involved in each activity.
Results

Gender participation in MARKETING OF SEAWEEDS

![Bar chart showing gender participation in different stages of seafood marketing: contacting the buyer, negotiating the price, delivering the produce, and receiving the payment. The chart indicates that men and women are involved in each stage, with a breakdown showing the number of men and women involved.]

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Production of seaweeds in Davao del Sur is basically a **family enterprise** wherein most of the activities are done by family members.
Conclusion and recommendation

- The men are often involved in farm site preparation, planting, care and maintenance, and harvesting. This implies that whenever there is intervention for technical assistance through training for skills upgrading, priority participants may be the male gender.
Conclusion and recommendation

- **women** has visible participation in the **marketing of seaweeds** which suggests they are empowered to act as negotiators and are entrusted by the men to handle the financial transactions.

- Training on financial management may be extended to the women to further develop their capability.
Conclusion and recommendation

- Knowing the existing roles of the men and women in the seaweed industry may facilitate the designing of gender-based development programs to improve seaweed production in the Davao region.
Thank you & GOD Bless

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