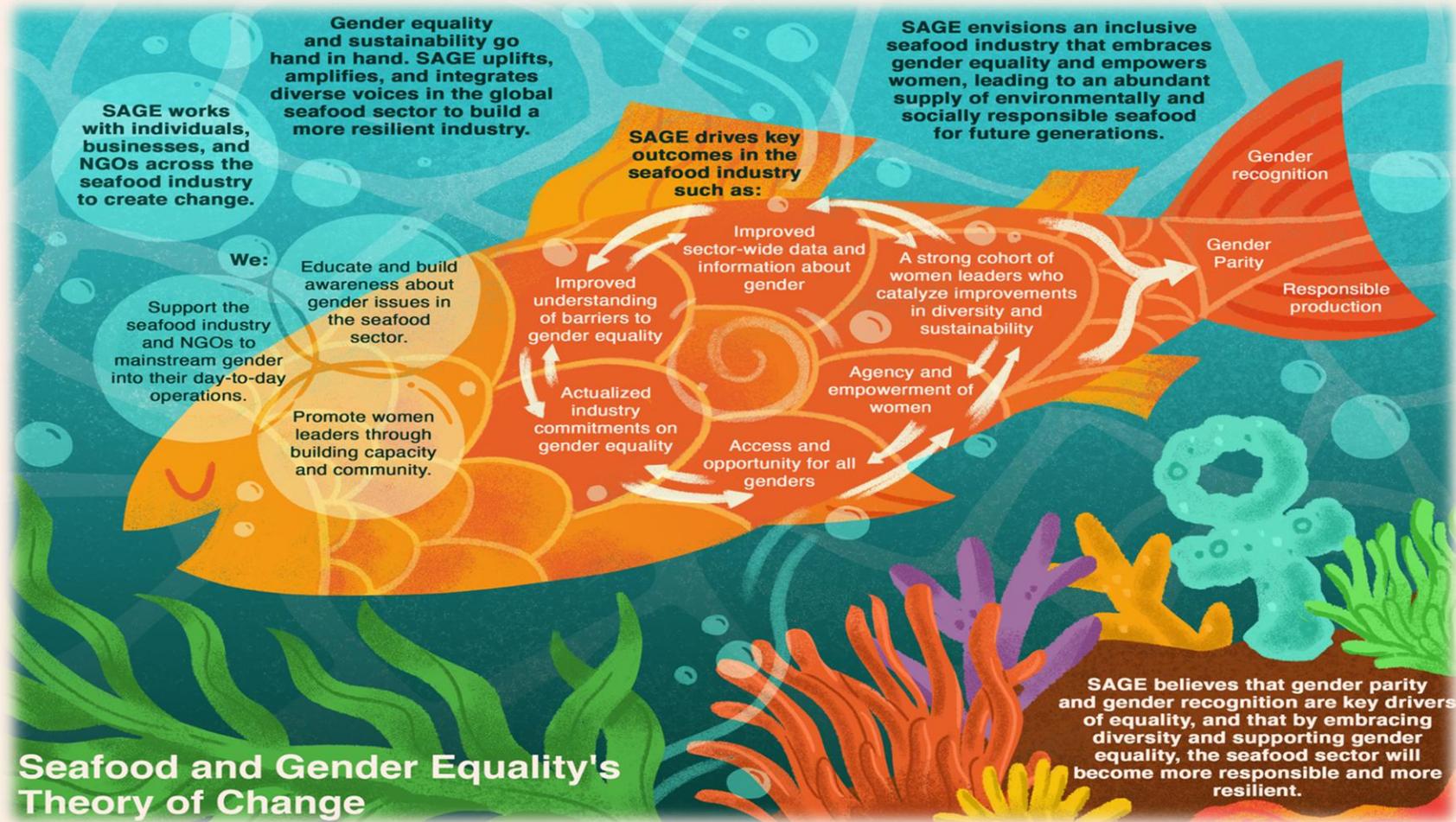


Promoting Gender Equality in the Sector: Takeaways from Building SAGE's Gender Strategies Programs

GAF9: Transforming Aquaculture and Fisheries for Gender Justice

Becca Williams (she/her)
Director of Gender Strategies
Seafood and Gender Equality (SAGE)

Seafood and Gender Equality (SAGE)



Our mission: uplift, amplify, and integrate diverse voices into the seafood sector

SAGE Milestones: 2020 - 2025



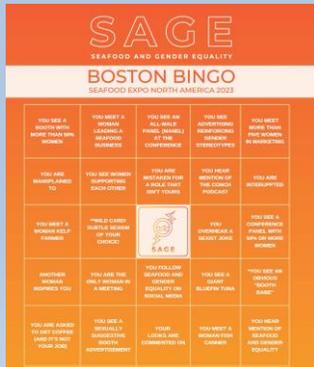
Raising Awareness



SEAFOOD AND GENDER EQUALITY



A Climate & Seafood Podcast
PRESENTED BY SEAWORTHY & SAGE



Tide Pool

Building Capacity



Speaker's Bureau for the
Seafood Sector

Gender Integration



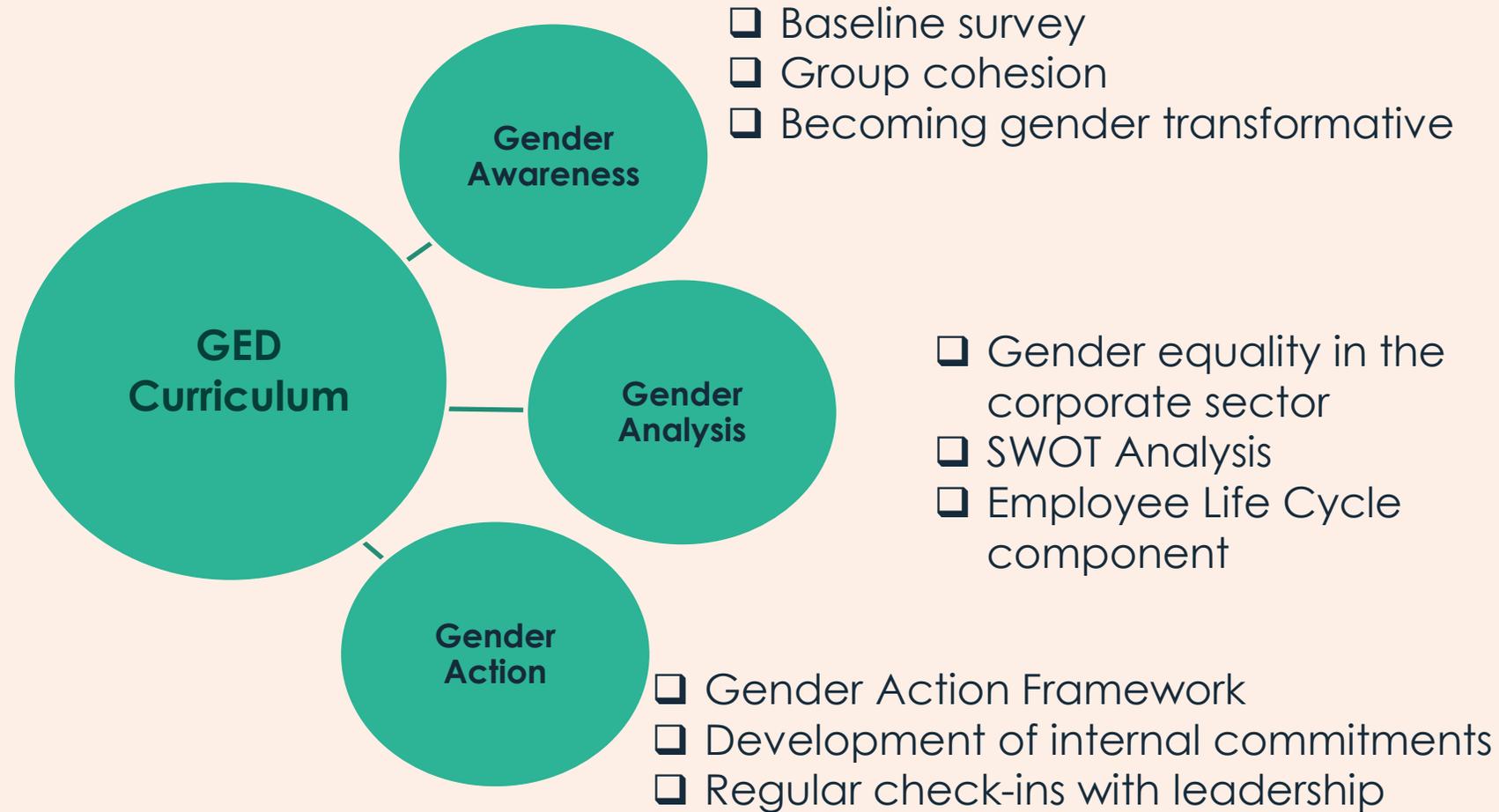
In Development:
-The GEAR Initiative
-BUOY

Gender Strategies Program

Gender Equality Dialogues

GED Structure

- Content co-created by industry leaders
- Pilot comprised of employees working in HR, sustainability, operations
- Twice monthly sessions for 6 months
- Public learning, curriculum-based



Gender Equality Dialogues: Key Takeaways



1. Improved understanding of the **importance of addressing gender equality** within sustainability and business goals
2. **Increased collaboration** between departments in participating companies, can lead to long lasting change
3. **Involvement of company leadership at critical junctures** throughout the program catalyzes change
4. Participating in the GED, and specifically working with SAGE's Gender Action Framework, **serves as a market differentiator**



Gender Equality Assessments and Recommendations (GEAR) Initiative

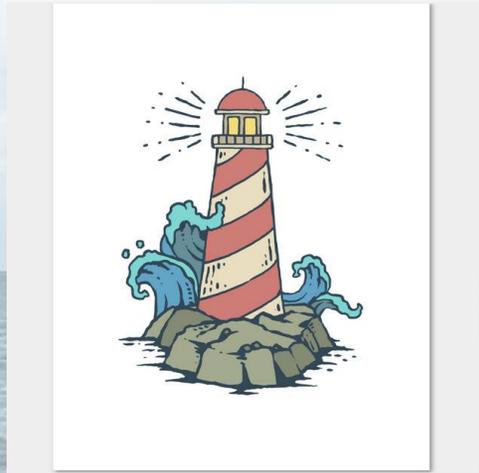
- Gender Equity Index: Concrete tool to self-assess your company's opportunities and gaps
- Informed by over 20 years of industry experience, best-practices, and organizational effectiveness principles
- Receive tailored consulting services to build a gender analysis and action plan



The Road Ahead



Global Movement + Advocacy

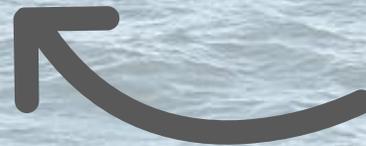


Gender Transformative Map
Guiding Change

Building a Gender Transformative Seafood Sector



Buoy Projects
Fisheries Action + Support





Thank you

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Becca Williams

Program director for gender equity, social justice, and antiracism education organizati...



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