



The dominance of the fairer sex in fish retail markets of Maharashtra-An evidence for women's non-subservience



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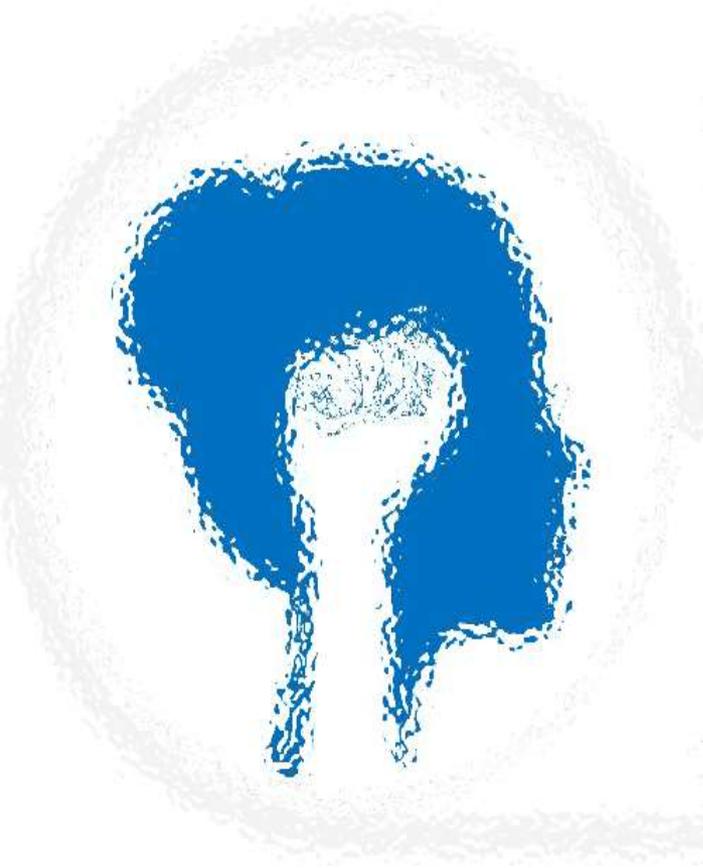
MRC-ICAR CIFT



Introduction

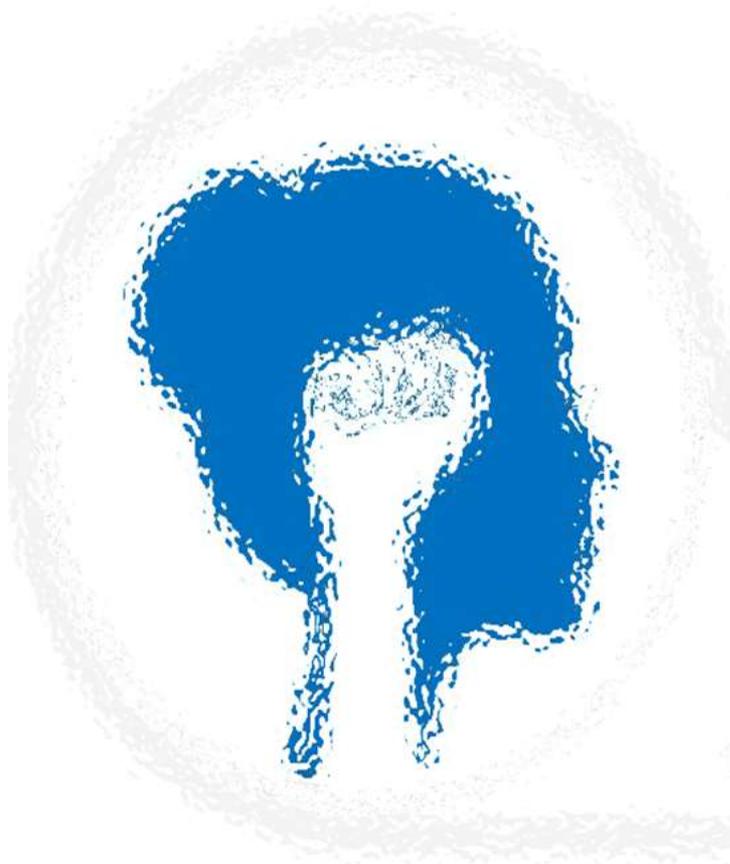
Empowering women in aquaculture and fisheries

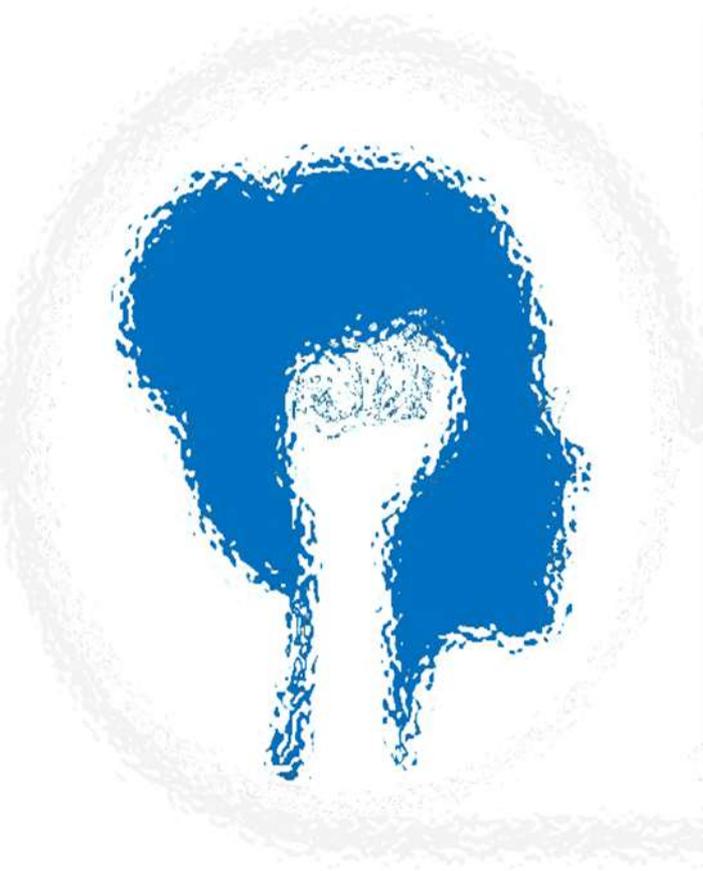
Boost production, reduce poverty and enhance nutrition security of millions of fish-dependent households (World Fish)





- Role of women-fish production processing and distribution, preservation of aquatic ecosystems
- Maintenance of households and communities in rural and coastal regions

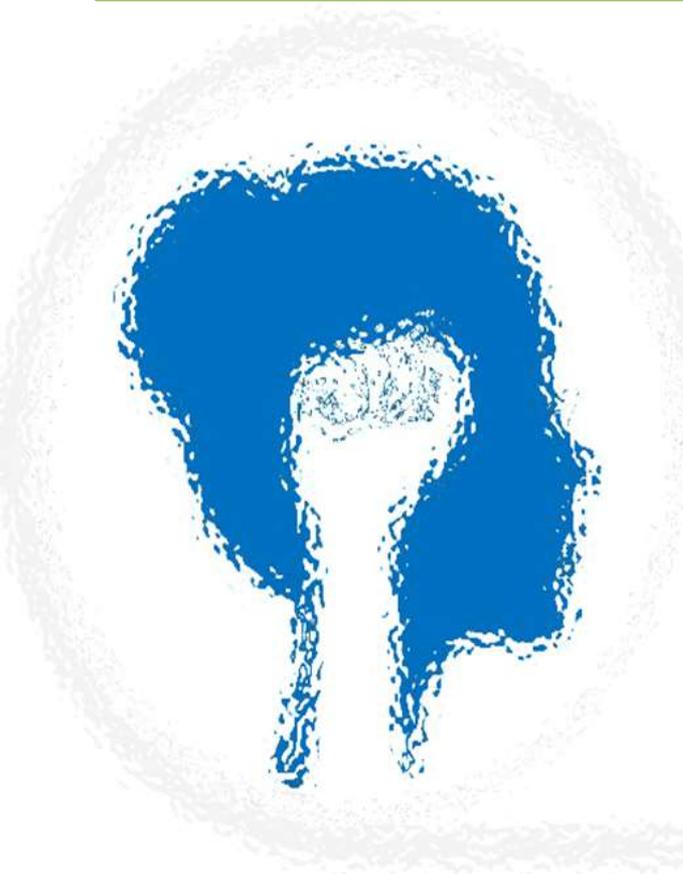




- They make up half the workforce and play a prominent role in fisheries and aquaculture economies around the world (FAO, 2018)



Objectives

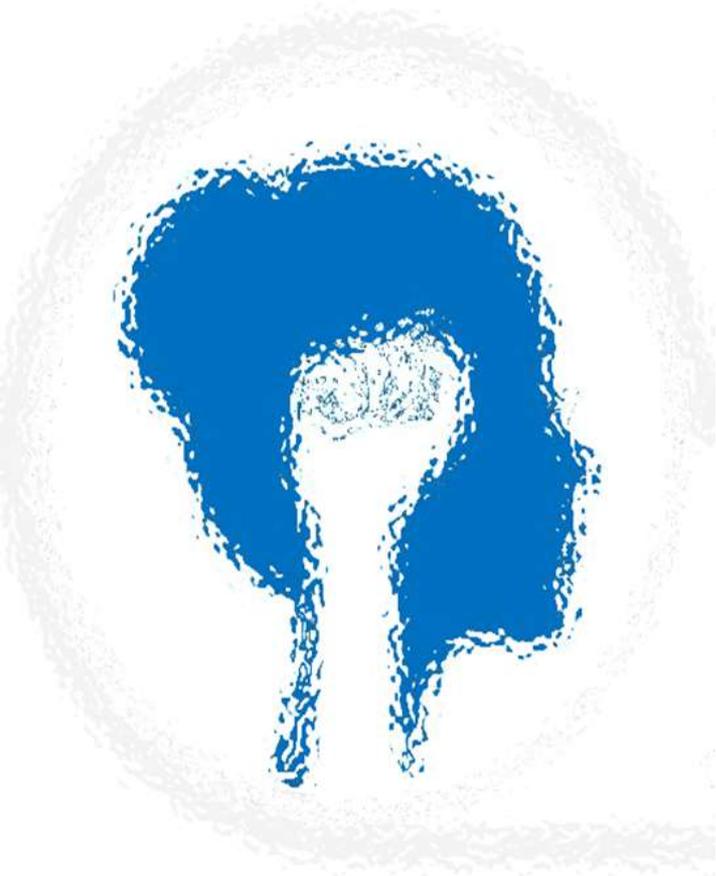


- To study the existing gender based issues in the fish retail markets of Maharashtra
- To identify the research gap for scientific intervention



Data collection

- Interviews
- Focus group discussion
- Key informant interviews





Marketing strategy



01

Women dominated

02

60-80kg /day

03

Multi-species

04

Fish collection from Colaba

05

Assisted by men, boys





Ice supply from local ice plant at Turbhe

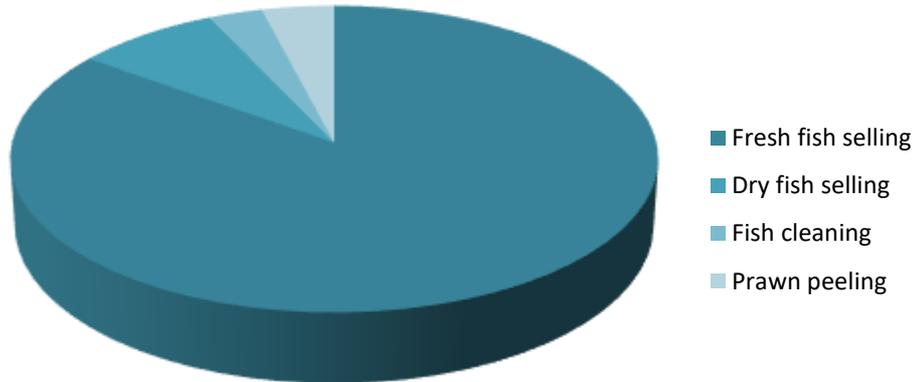
Display on marble piece, steel sheets,
inverted thermo coal boxes

Fishes are stocked in insulated thermocoal
boxes



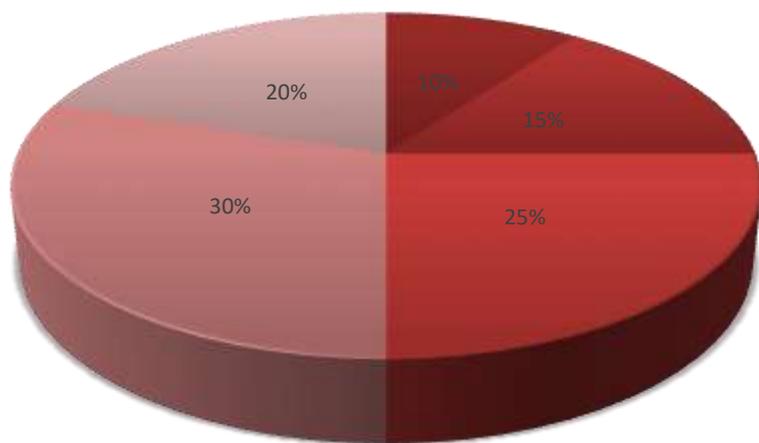
Monthly Income

Work related details



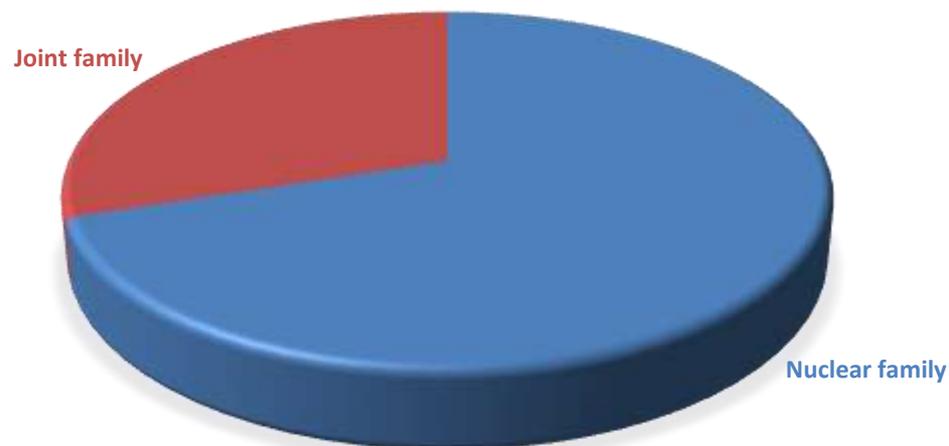


Working experience (%)

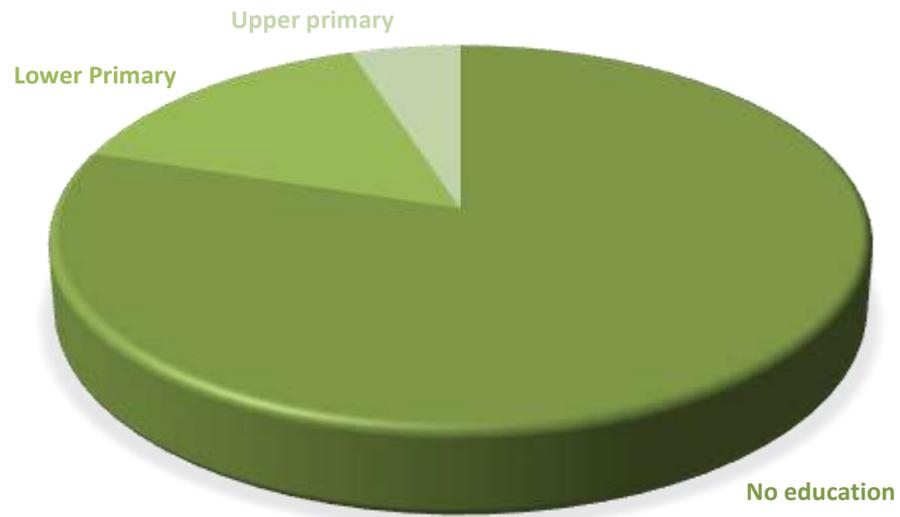


■ < 10 Yrs ■ 10-20 Yrs ■ 20-30 Yrs ■ 30-35 Yrs ■ >40 Yrs

Type of family



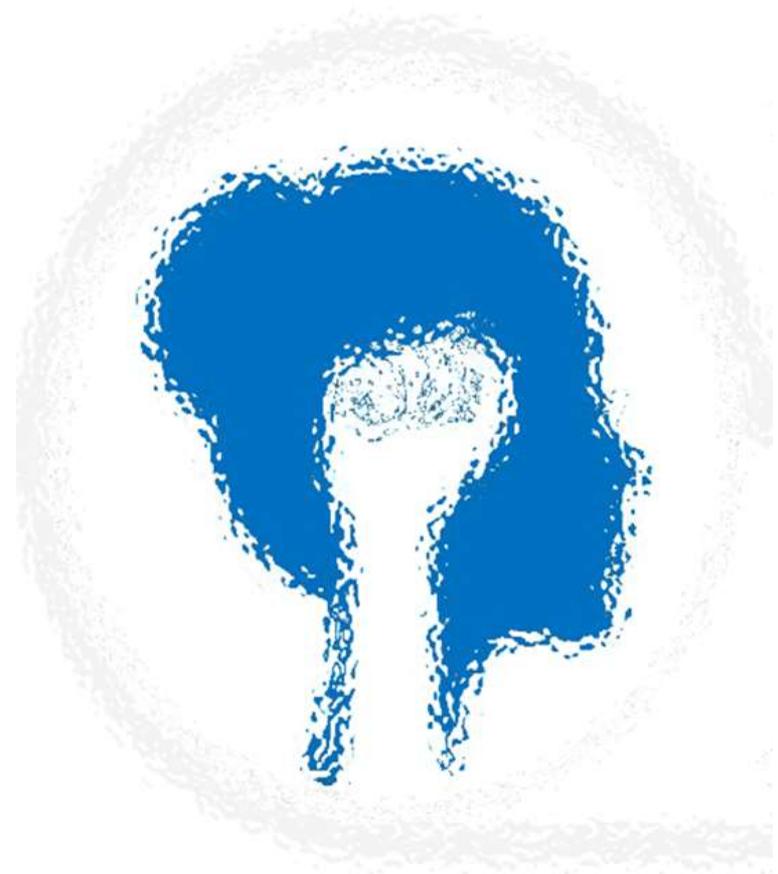
Education





- Mixed markets- fish, vegetables and poultry
- 70%-Ladies are soul working member of the family (5-6members/family)
- Younger members not interested into fishing allied activities



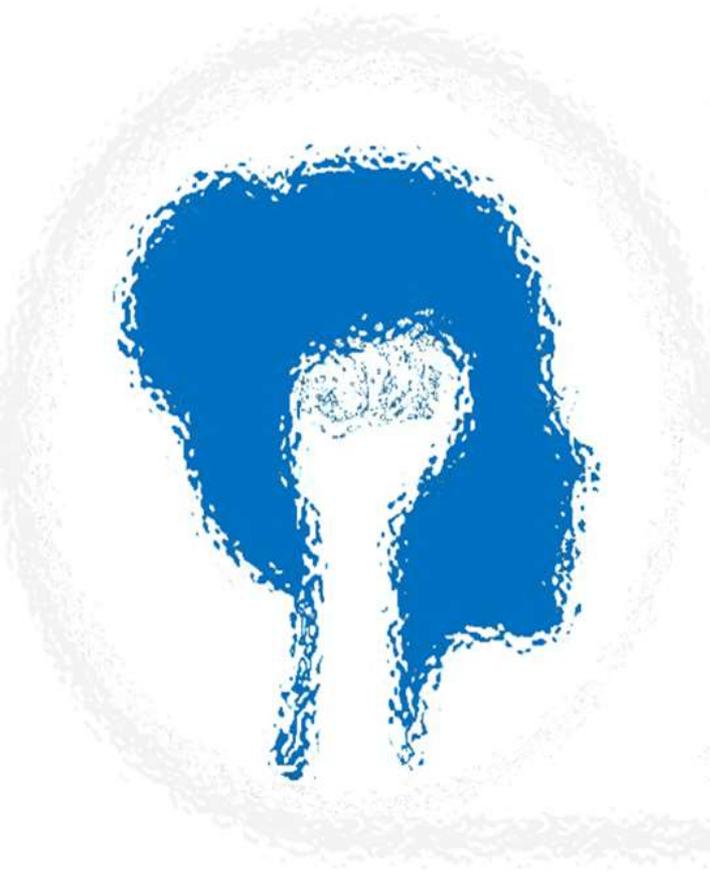


- Do work for 8-10hrs
- Continuous sitting posture
- Health issues: Back pain, Diabetes, Blood pressure
- They seldom rest in between the work



Income related

- Do have bank account
- Do not use ATM cards
- Do not use UPI id, G pay, Paytm etc
- 70% - Income spending decision by themselves
- Do not have smart phones
- Do not have social media accounts



Constraints

No toilet facility

No toilet facility is available for the working women in the market premises

No proper sitting aids/freezers

Absence of proper sitting facility leading to posture related issues

No freezers are available with proper power supply for fish storage

No provision for drinking water & food

There is no provision available for drinking water and food

No first aid facility

No first aid facility are provided in the market premises

Lack of proper infrastructure & hygiene

Not ready to shift to the well constructed buildings constructed by government adjacent to the near market

No government aids

No financial aid in the form of subsidies are available from Government





Poor hygienic infrastructure





Women offering job to men









Conclusion



- Create awareness about maintaining the quality of fish till it reaches the consumer
- Provide training in adopting hygienic fish handling practices, fish drying
- Training on production of value added fishery products



Thank you