

ENHANCING RURAL WOMEN PARTICIPATION IN FISHERIES: POST-HARVEST LIVELIHOOD



by:

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OUTLINE OF PRESENTATION

- Introduction
- Objectives
- Methodology
- Discussion
- Conclusion and Recommendation



INTRODUCTION

Role of Filipino Women and their Contribution

- Women form a large part of the agricultural workforce
- Preparation, processing and marketing agricultural products
- Women constitute a substantial economic resource
- In the fisheries sector, women are:
 - Involved in activities such as fish-shrimp fry collection, mend fishing gears, fish production and pre/post-harvest activities, (fish processing, preservation, handling and packing), fish marketing



INTRODUCTION

- Fisheries is an important sector in the Philippine economy.
- Contributing 25% of the annual Growth in agriculture
- In fisheries women consisted of only 8.2 % of the total employed workers
- Women undertake 50 to 70% of local fish processing and marketing activities



INTRODUCTION

- In Region I, aquaculture contributes 68% of total fisheries production.
- 87% is milkfish = surplus in milkfish production
- Provide for household consumption and the business sector.
- Demand for improved fishery products
- Convert to quality value products commanding higher price and prolonging shelf life



INTRODUCTION

- Paper presents significant role of women and their contribution *vis a vis* government interventions
- RA 8550, LGC 1991 and RA 7192 – uphold the rights and privileges of women
- Government intervention to nine (9) women organizations : Rural Improvement Club (RIC) through Post Harvest Livelihood



OBJECTIVES

General:

- ❁ To develop skills of rural women members of Federated RICs in Region I in fish processing essential for value adding of fish that increases their chances of earning modest income



OBJECTIVES

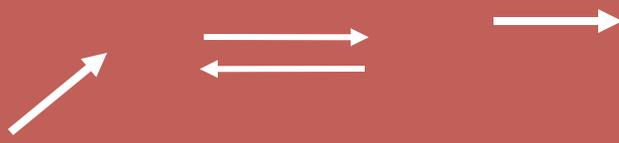
Specific:

- ❁ To be able to process fish into deboned, smoked, and other value-added products such as fish sausage, fish loaf, fish roll, etc.,
- ❁ To generate additional income and employment of housewives as RIC members,
- ❁ To provide skills enhancement trainings for the member for possible expansion of the project,
- ❁ To enhance entrepreneurial skills of the organization in managing their business.



METHODOLOGY

Feedback



Planning with LGUs



Identification of Recipients



Signing of MOA



Turn over



Project Implementation



Reporting



Location of the project sites in Region I



- | | |
|-----------------------|---------------------|
| ▲ Ilocos Norte | ★ Ilocos Sur |
| Vintar | Sto. Domingo |
| Batac | Sta. Cruz |
| ◆ La Union | ● Pangasinan |
| Sudipen | Labrador |
| Balaoan | Calasiao |
| Rosario | |



DISCUSSION

☀ Association and Membership

Province	Association	Membership
Ilocos Norte		
Vintar	Bulbulala Homemaker Fish Processing, Inc.	23
Batac	Federated RIC	30
Ilocos Sur		
Sto. Domingo	Suksukit RIC, Ilocos Sur	20
Sta. Cruz	Villa Garcia RIC	30
La Union		
Sudipen	RIC of San Francisco Sur	30
Balaoan	Paraoir RIC	30
Rosario	Integrated RIC	33
Pangasinan		
Labrador	Federated RIC	30
Calasiao	Federated RIC	15
TOTAL		241





**BUREAU OF FISHERIES AND AQUATIC RESOURCES
REGIONAL FISHERIES OFFICE I
BANGUS BRANDING PROGRAM**



**" Mas Madali ang Pamimili ng mga
Mamimili"
MAKAKASIGURO KA PA!**

Para sa karagdagang kaalaman tungkol sa Bangus Branding Program, magsadya sa Bureau of Fisheries and Aquatic Resources, Regional Fisheries Office I, Flores Building, Pagdalagan Norte, City of San Fernando, La Union o tumawag sa cell phone # 0917-564-2866, telephone # (072) 242-1559, 700-1018, at hanapin si Mr. Buenaventura D. Ayson, Bangus Branding Program Coordinator.

DISCUSSION

B. Capability Buildings and Materials Provided

BFAR Assistance Extended

Kind

Capability Buildings

Level I

Gender and Development Orientation

Fish Deboning and Smoking
GMP/SSOP

Level II

Value Adding (fish sizzling, sausage, fish ball and fish roll (*shanghai*))



DISCUSSION

BFAR Assistance Extended

Kind

Capability Buildings

Level III

Simple Bookkeeping and Financial Mgt



Level IV

Product Packaging and Labeling
Action Planning by Project and
Field tours (Lakbay- Aral)



Level V

Organizational Development &
Leadership Mgt



Level VI

Skills Enhancement (value-adding,
packaging)



Gender and Development
Bureau of Fisheries and Aquatic Resources I

DISCUSSION

BFAR Assistance Extended

Kind

Materials/Equipment

- Deboning Kits
- Knives
- Plastic sealer
- Stove with complete accessories
- Table and chairs
- Chopping boards
- Pail, basin, trays
- Measuring cups/spoons and ladles
- Trays
- Fish meat grinder, mortar and pestle
- Chest freezer
- Smoking chamber



DISCUSSION

C. Source of Raw Materials

- a. from the area
- b. linkage with BFAR assisted farms through agreed schedule and payment



DISCUSSION

D. Members Involvement

- Association members hired as laborers on agreed schedule and payment of labor services
- Labor services of members of some associations are free
- Profits obtained from the association was rolled out for project expansion



DISCUSSION

E. Capitalization

- DSWD loan assistance
- LGU loan assistance
- *Puhunang Pangkabuhayan* (Microfinance)
- Contributions from members



DISCUSSION



Production and Sales from Processed Products

Association	Processed Products (kgs)			Value (Php)
	Deboned	Smoked	Other value-added products	
Bulbulala Homemakers Fish Processing Inc.	575.5	155.5	28	68, 860.00
Batac Federated RIC	860	230	28	162, 200.00
Suksukit Sto. Domingo	4221	717	349	652, 319.00
Villa Garcia RIC	21	40		9, 470.00
San Francisco Sur RIC	769	460		116, 318.00



DISCUSSION

RICs HIGHLIGHTS OF ACCOMPLISHMENT

Association	Processed Products (kgs)			Value (Php)
	Deboned	Smoked	Other value-added products	
Paraair RIC	630	30	900	131, 300.00
Integrated RIC of Rosario	40		40	5, 920.00
Federated RIC of Calasiao	528	61	10	46, 510.00
Labrador RIC	480	50		46, 240.00
TOTAL	8, 124.5	1, 743.5	1, 355	1, 239, 137.00



Activities

MOA signing



Federated RIC of Labrador



Federated RIC of Sta. Cruz



Activities

Trainings



GMP and SSOP



Fish Deboning



Value Adding



Gender Responsive Training



Simple Bookkeeping



Project Proposal Preparation Training



Activities

Turn over of Materials/Equipment



Plastic sealer and chest freezer



Deboning kit, chairs & tables, gas stove w/
complete accessories



Activities

Turn over of Materials/Equipment



Smoking chamber and chest freezer



Activities

Project Implementation

Milkfish Deboning , Smoking and Value Adding



cleaning



splitting



deboning



drying



smoking



value adding

Activities

Products



Deboned milkfish ready for smoking



milkfish loaf



Packed deboned milkfish



Marinated milkfish



Fish "tocino"



Milkfish products



Smoked milkfish



Smoked round scad

FINDINGS, CONCLUSIONS AND RECOMMENDATIONS

FINDINGS/CONCLUSION

- The National Agencies and the Local Government Units recognized the importance of a livelihood project to help and empower the women sector as partner in development
- Worthwhile and profitable activity since it provided a better way of utilizing the idle times of some women
- Provide direct income to the members, construct food processing center, finance other activities
- The associations have also innovated fish smoking chambers originally provided to them
- Fostered closer working relationship among the members



FINDINGS, CONCLUSIONS AND RECOMMENDATIONS

RECOMMENDATIONS

- Institutionalization in the national or local government unit program
- continuous skills enhancement for the old members and new members so as not to deteriorate product quality
- provision of HACCP based standards to assure product safety and quality
- Memorandum of Agreement (MOA) with fish producers through BFAR intercession for continuous supply of affordable raw materials
- continuous capital build up and credit linkage
- product packaging and labeling to assure food quality and safety



thank you very much!!!

