THE AFS JOURNEY TO GENDER EQUALITY IN AQUACULTURE AND FISHERIES

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Gender equality matters in the fish sectors

- The **social justice** element
 - Inequality exists and is strongly perpetrated
 - The root causes of this perpetration must be addressed
- Development and the economy of aquaculture and fisheries value chains
 - Policies and practices are gender blind hence usually gender biased
 - Work is highly differentiated by gender, yet sex-disaggregated data are not available
 - Women's and men's work are affected in different ways by rapid value chain changes
 - Unpaid work in fish sector households is disproportionately women's responsibility
 - Women and men are affected differently by disasters and disaster recovery



The long journey to gender equality

- Where has GAF come from? Where is it now? Where is it going?
- Activists, researchers and their professional societies are critical
- Track awareness, interest and action
 - By individuals and institutions
 - Using data on policies, events, research literature, development projects
 - Charting the journey using Gartner's Hype Cycle (http://www.gartner.com/)

Hype Cycle

Peak of Inflated Expectations

Positive Hype Negative Hype

Plateau of Productivity

Slope of Enlightenment

Innovation Trigger

Disillusionment

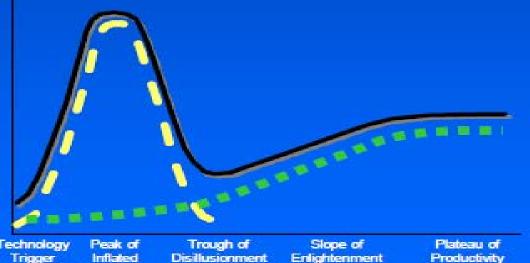
Gartner

Elements

Expectations due to excitement and aspirations for concept

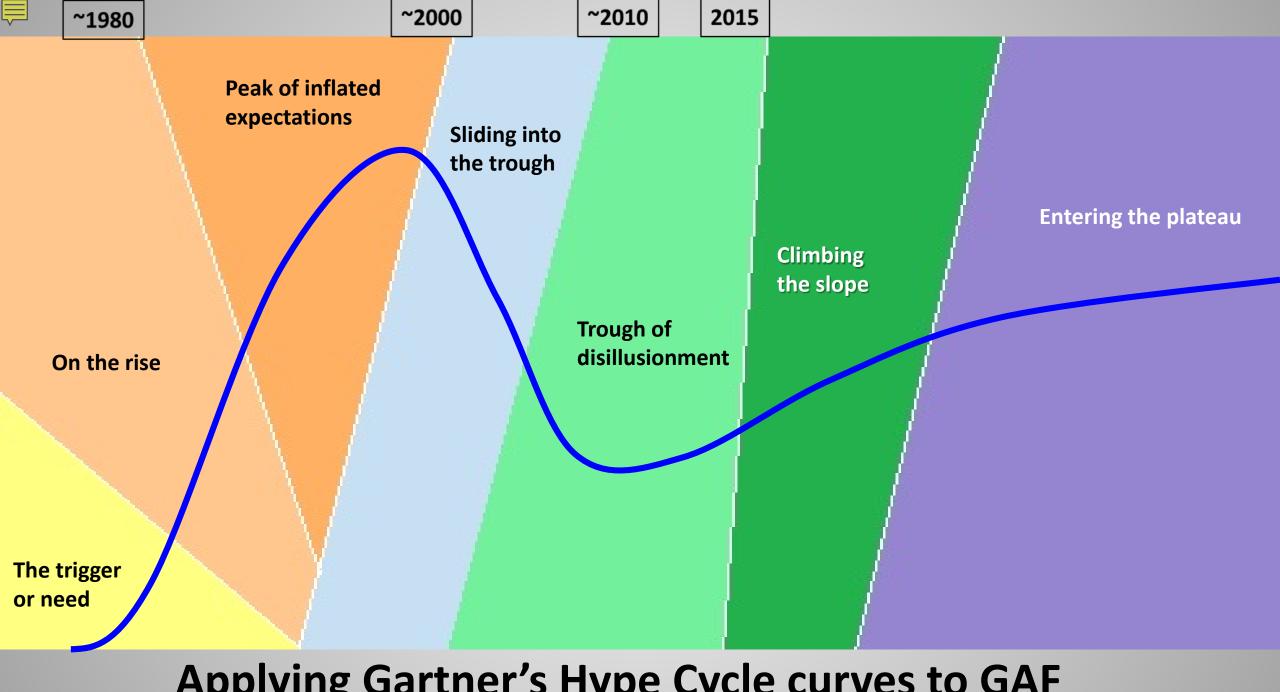
Expectations due to maturation and growth of potential for impact Embryonic

A + B = HC



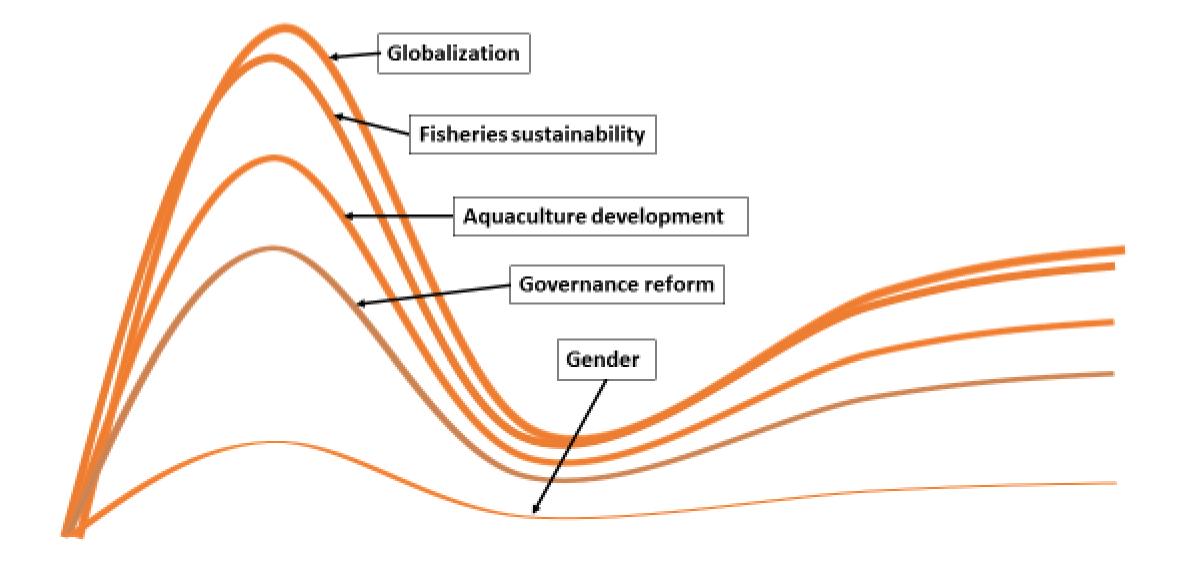
Technology Expectations

Gartner



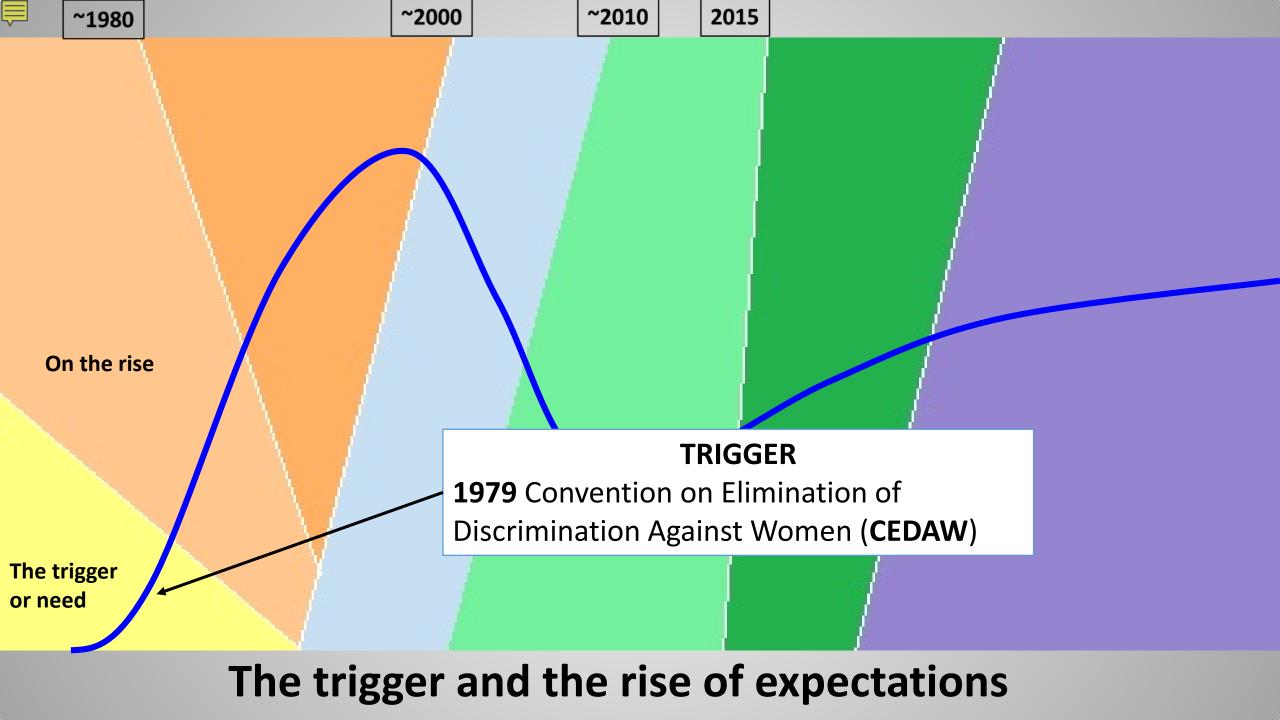
Applying Gartner's Hype Cycle curves to GAF

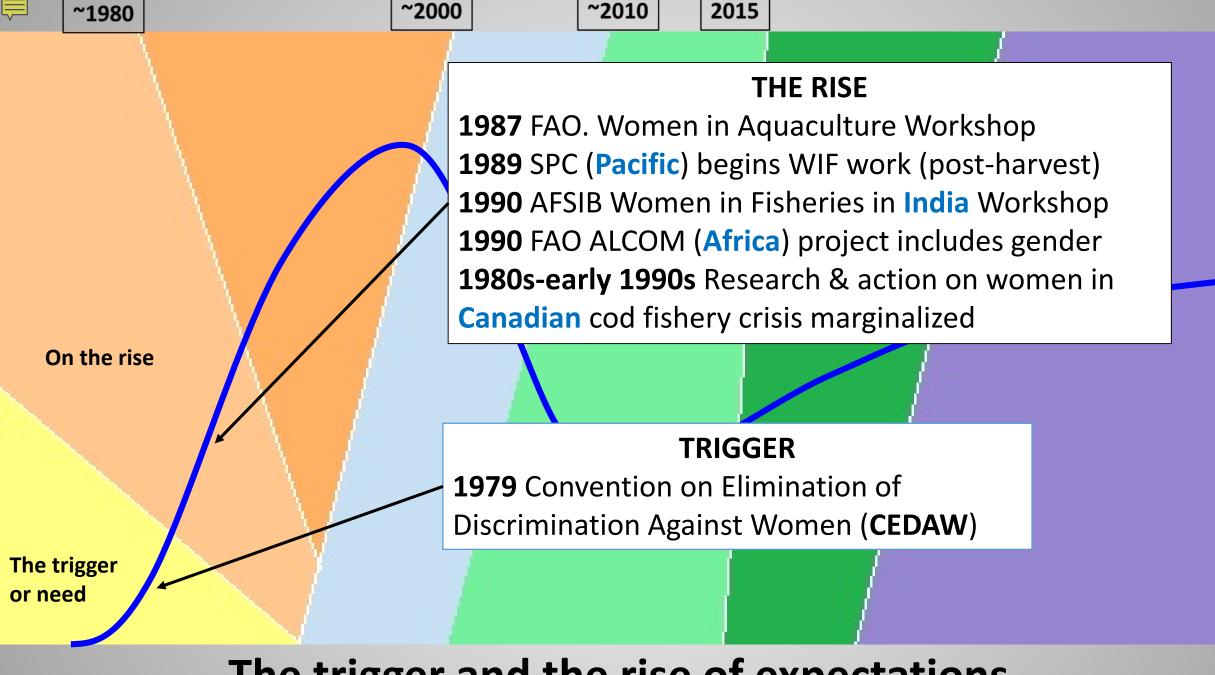




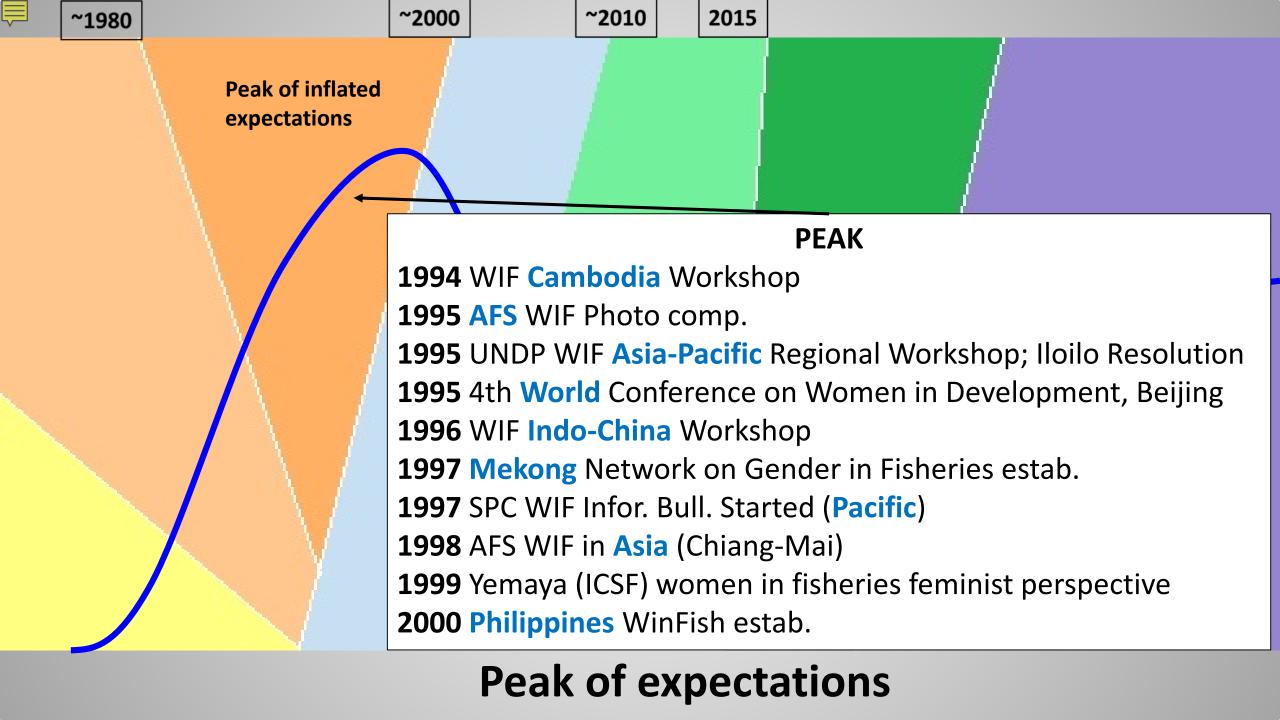
Putting gender into perspective

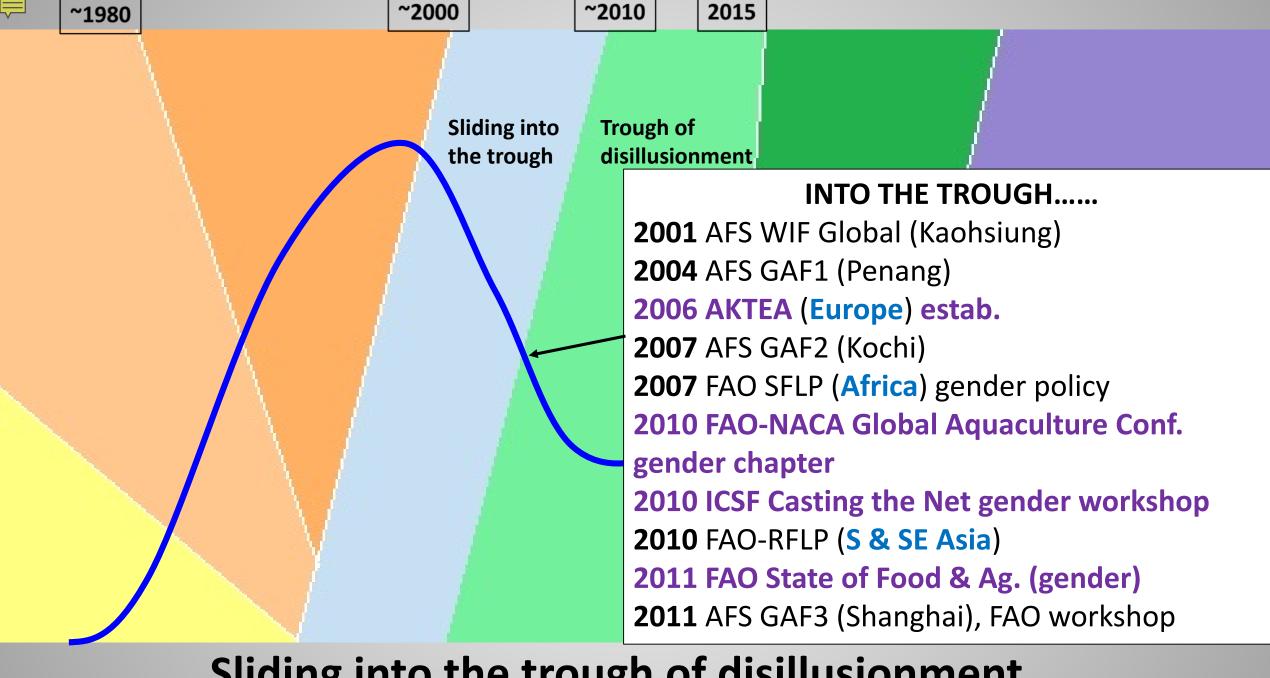
Other forces (globalization, sustainability, aquaculture development, governance reform) are bigger and often counter to achieving gender equality



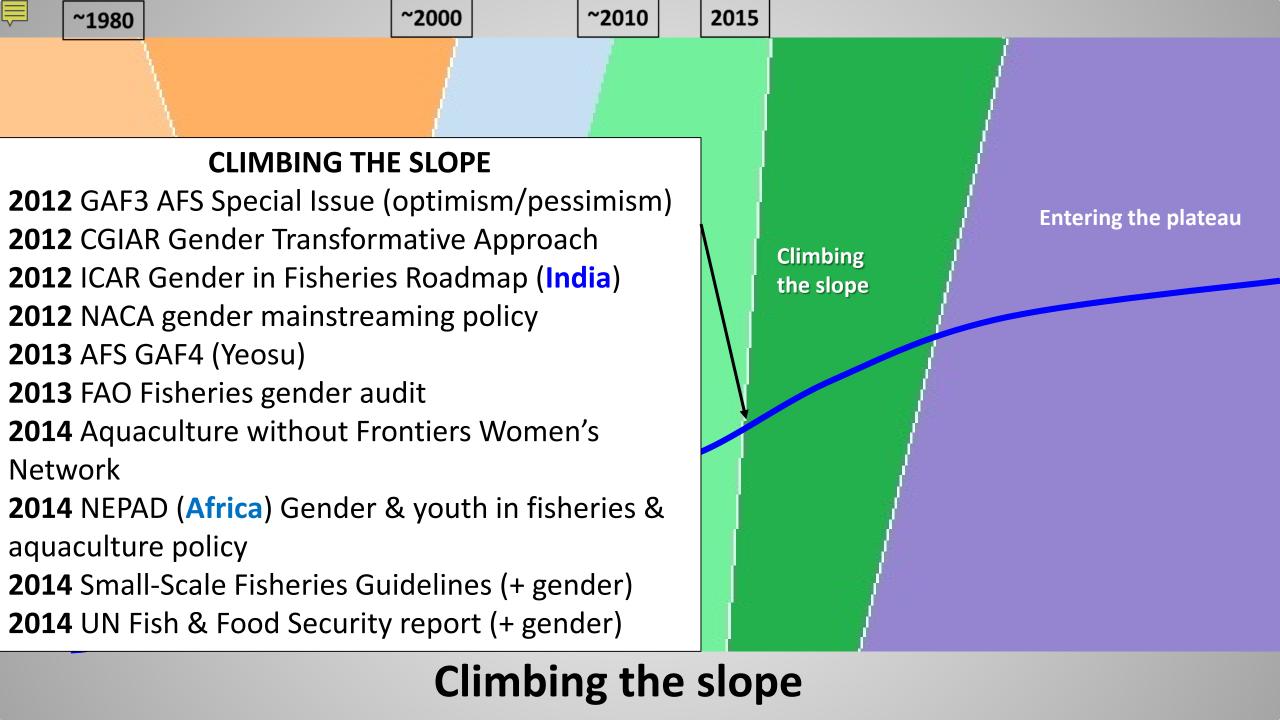


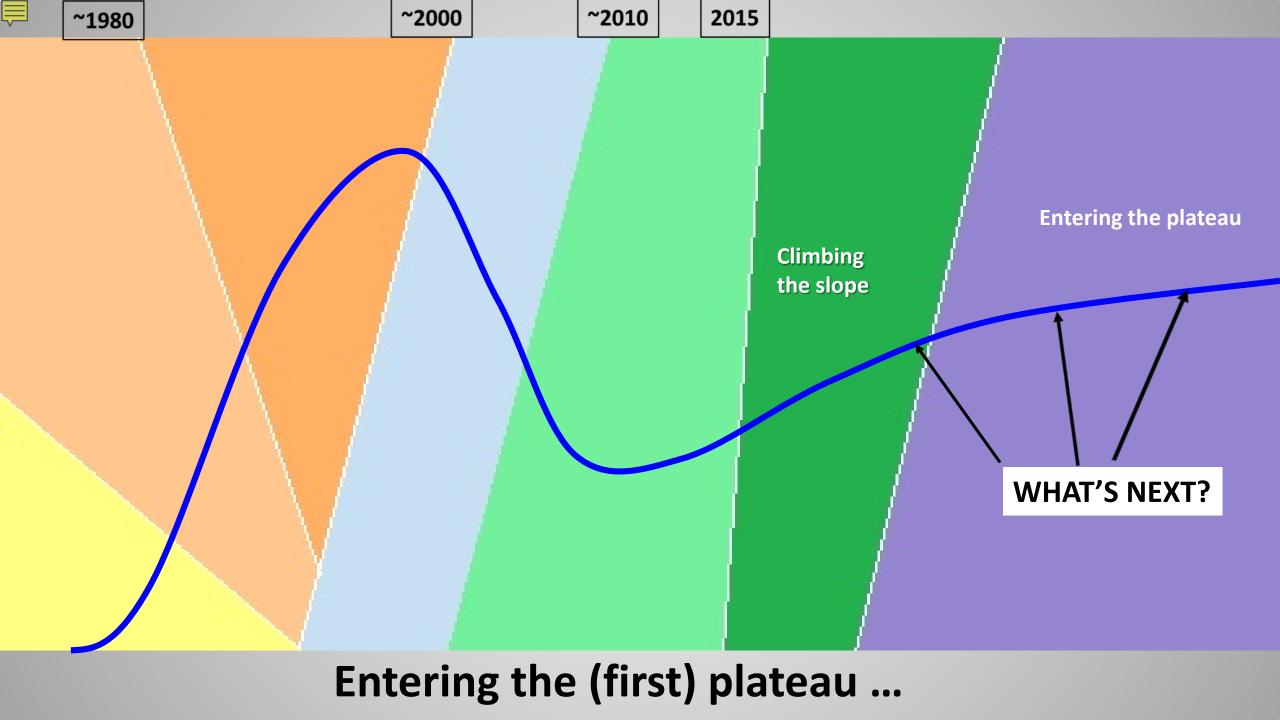
The trigger and the rise of expectations





Sliding into the trough of disillusionment







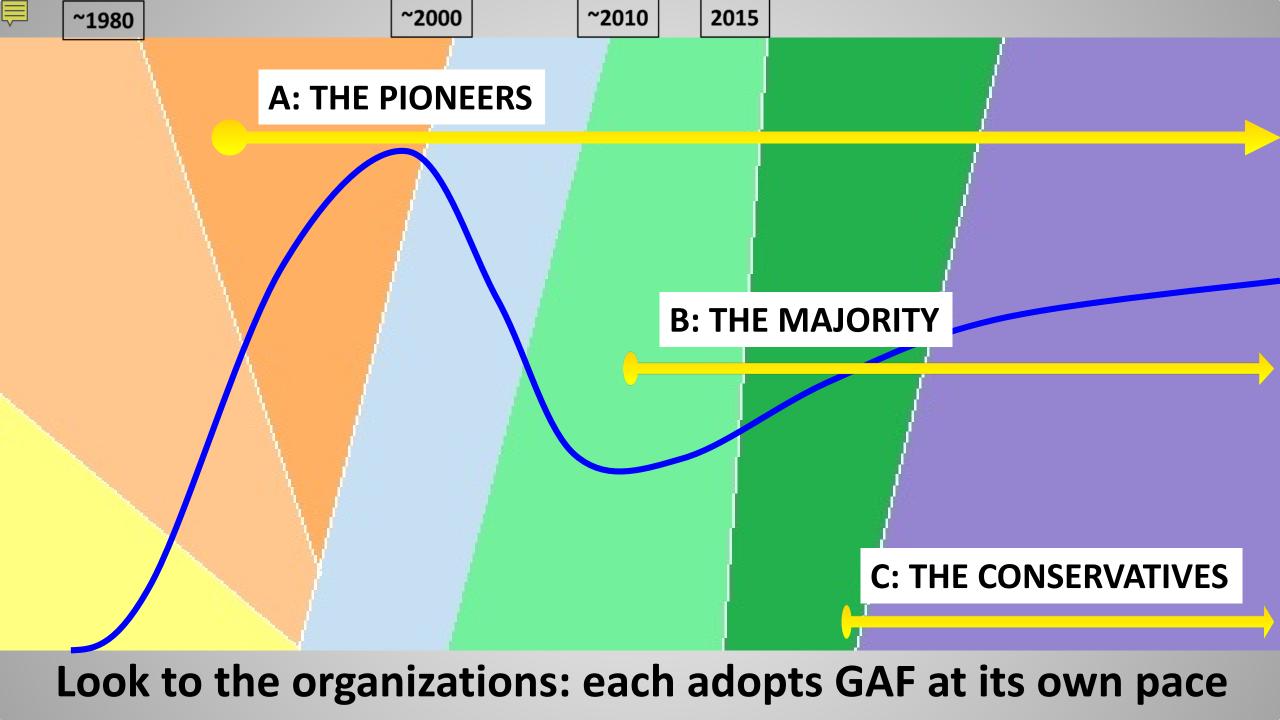
What's next for organizations?

• We **do** want

- Greater equality in aquaculture and fisheries supply chains
- Growth and maturation of GAF work
- More hype and more targeted hype to generate growth and a new plateau
- More people and organizations motivated and active

• We do not want

- Over-hype
- Disillusionment and drop out





What's next for **Pioneer** organizations?

- Keep going! Do not give up.
- Capitalise on previous investments including failures
 - Early adopters may risk starting without a sound approach (see Choo & Williams 2014)
- Learn from others, including in other sectors, especially agriculture
- Become a **leader** share your experience
- Expand GAF "grow the field, not be the field" (Joy Anderson, Criterion Institute)
- Improve the standards and speed up progress



What's next for the Majority of organizations?



- Get going and keep going!
- Learn from Pioneers and others
- Find ways to speed up progress
 - Develop internal GAF knowledge
- Improve on current practice



What's next for **Conservative** organizations?

- Do not wait any longer
- Learn from others
- Imagine the potential of adopting GAF approaches
- Enjoy lower entry costs and risks by benefiting from others' experience



What's next for AFS-GAF?

- Immediate (GAF5)
 - Political will and gender-inclusive policies (Small-Scale Fisheries Guidelines)
 - Information (making better use of our website Writing Workshop)
 - Capacity building (Gender 101)
 - Projects (NACA-USAID Workshop)
 - Support networks (Networks Meeting, Genderaquafish social media)
 - Support researchers and activists (GAF4 Special Issue, GAF5, Focus India)

Future

- A vision, and strategy for greater effectiveness of GAF in AFS
- Strengthen the Genderaquafish platform



12 November 2014, Lucknow:

10IFAF Dignitaries take the launch of the GAF4 Special Issue very seriously! We hope all the fisheries and aquaculture world will also take it seriously.

Have a successful GAF5!

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