



OTHER JOBS

THE ROLE OF GENDER : VALUE CHAINS AND JOB SELECTION BETWEEN FISHERIES, BATIK, AND TRADITIONAL RESTAURANT IN COSTAL REGION OF PEKALONGAN AND TEGAL – INDONESIA

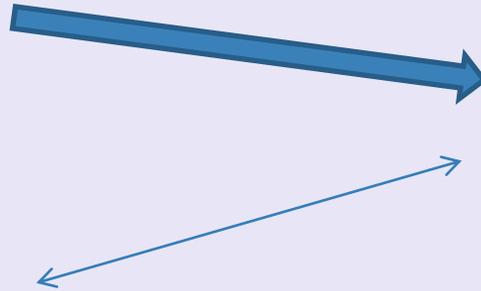


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Fisheries



fisheries are considered a men's environment because the main focus is only on fishing

the role of women is in their fish processing and distribution activities

NEED Fisheries value chain analysis there is a male or female role in fisheries

so it needs to contribute to the role of women in increasing family income

The fisheries sector is closely related to the uncertainty of catches which results in income uncertainty

coastal communities cannot only depend on the fisheries sector

In addition to the fisheries sector in Pekalongan Regency, the role of women is seen in the activities of the batik value chain. whereas in the City of Tegal, the role of women is seen in the activities of the traditional restaurant industry.

Gender roles in the value chain activities of the fisheries, batik, and traditional Tegal restaurant industries and the prospects of the three sectors in the future in meeting economic needs make people indirectly choose jobs among the three sectors.

gender roles in the fisheries value chain, batik, and traditional tegal restaurants

analyze women's job selection between the fisheries sector, batik or other in Wonokerto Sub-district, Pekalongan Regency

the selection of women's jobs between the fisheries sector, traditional tegal food stalls or other Tegal Barat Districts - Tegal City

which is used as the basis for job choices for future generations.

Research Method

Data and Sampling

- Primary Data => indept-interview and observations with the respondents and stakeholders related
- Secondary Data => Report published by Department of marine and fisheries, the Ministry of maritime and fishery, Central Bureau of statistics, etc.
- Sampling Method => (1.) purposive sampling selected Pekalongan district and Tegal city
(2.) snowballing sampling to determine the amount of sample

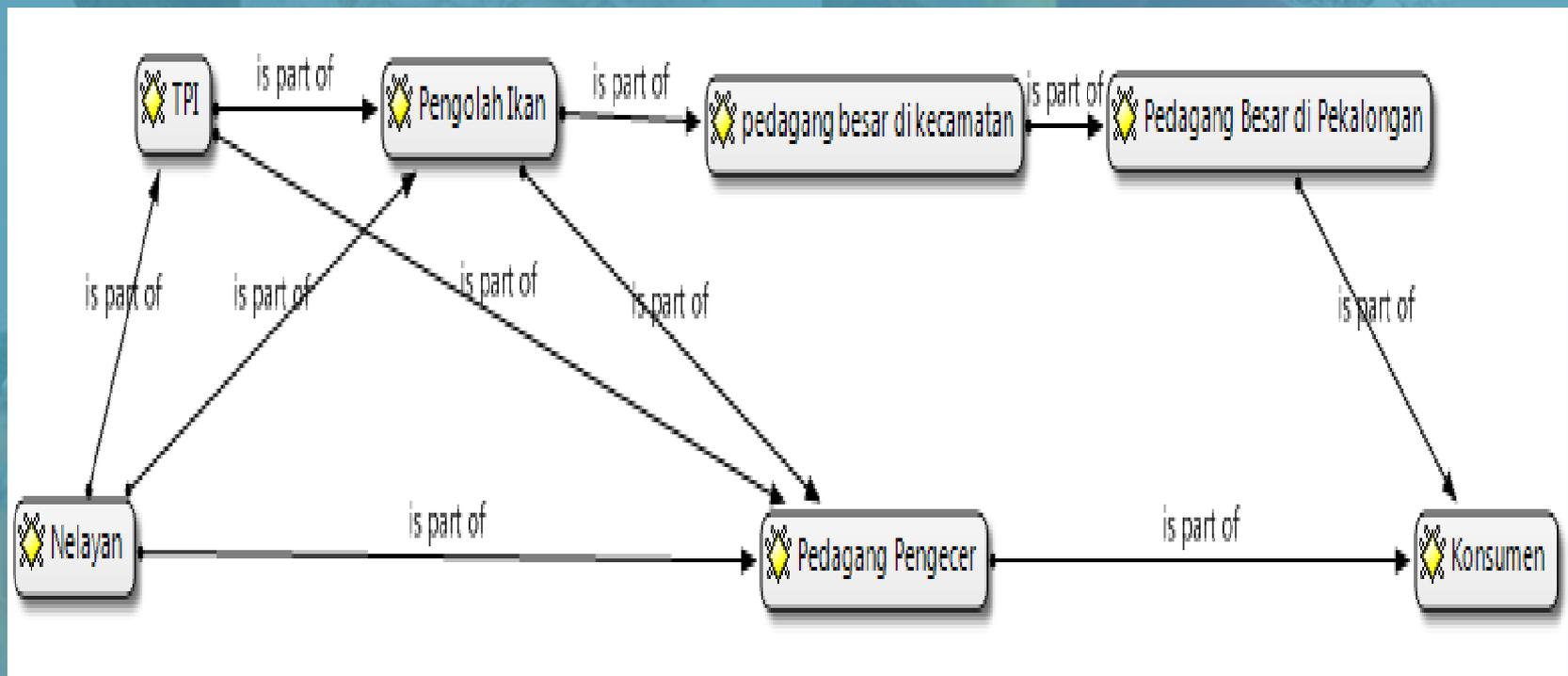
Analytical Method

- Mix Method (Quantitative and Qualitative) => Atlas.TI and Microsoft Excel software

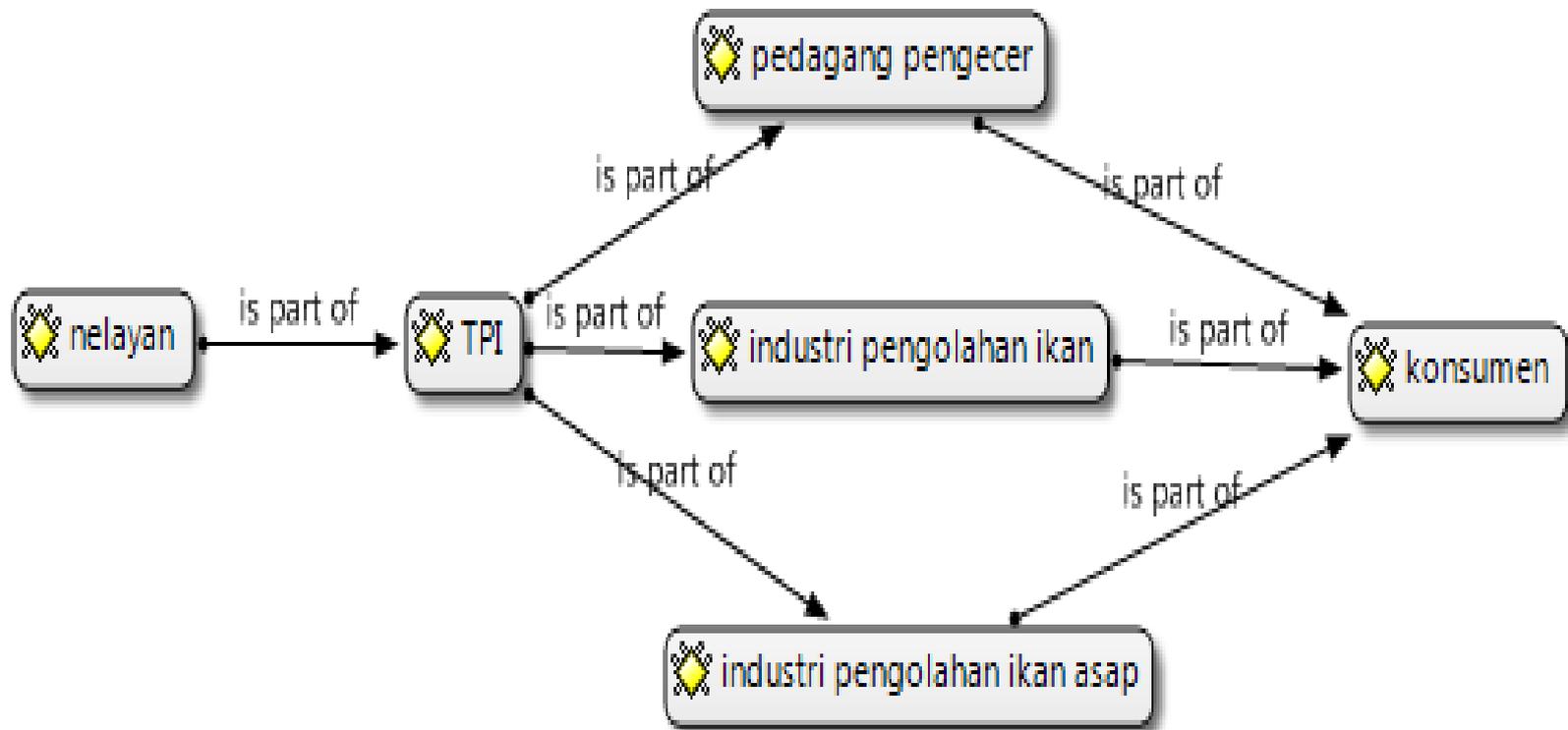
Gender Roles in Value Chain of Fishery



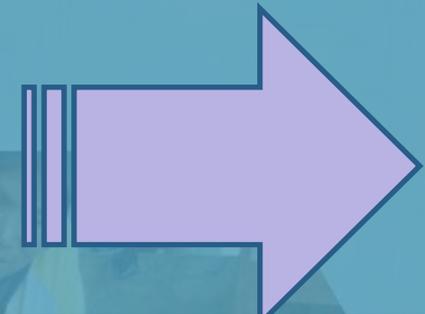
Value Chain of Fishery Pekalongan



Value Chain of Fishery Tegal



Gender roles in the value chain of Fisheries



| The Chain | Pekalongan | | Tegal | |
|-------------------------------------|---|---|---|---|
| |  |  |  |  |
| Fishermen |  |  |  |  |
| TPI | |  |  |  |
| Fish processors / Collectors |  |  |  |  |
| Wholesalers |  |  | | |
| Retailers | |  |  |  |

Gender Roles in Activities Related to Fishing

| Activities | Pekalongan | | Tegal | |
|---|---|---|---|---|
| |  |  |  |  |
| Preparation of fishing equipment |  | |  | |
| Preparation of food supplies |  |   | |  |
| Trawling |  | |  | |
| Ship driver |  | |  | |
| Repair the fishing equipment and damage to the ship lighter |  | | | |
| ship repair |  | | | |
| Transporting fish from the ship |  | |  | |

Gender role in Trader Collectors Activities in TPI

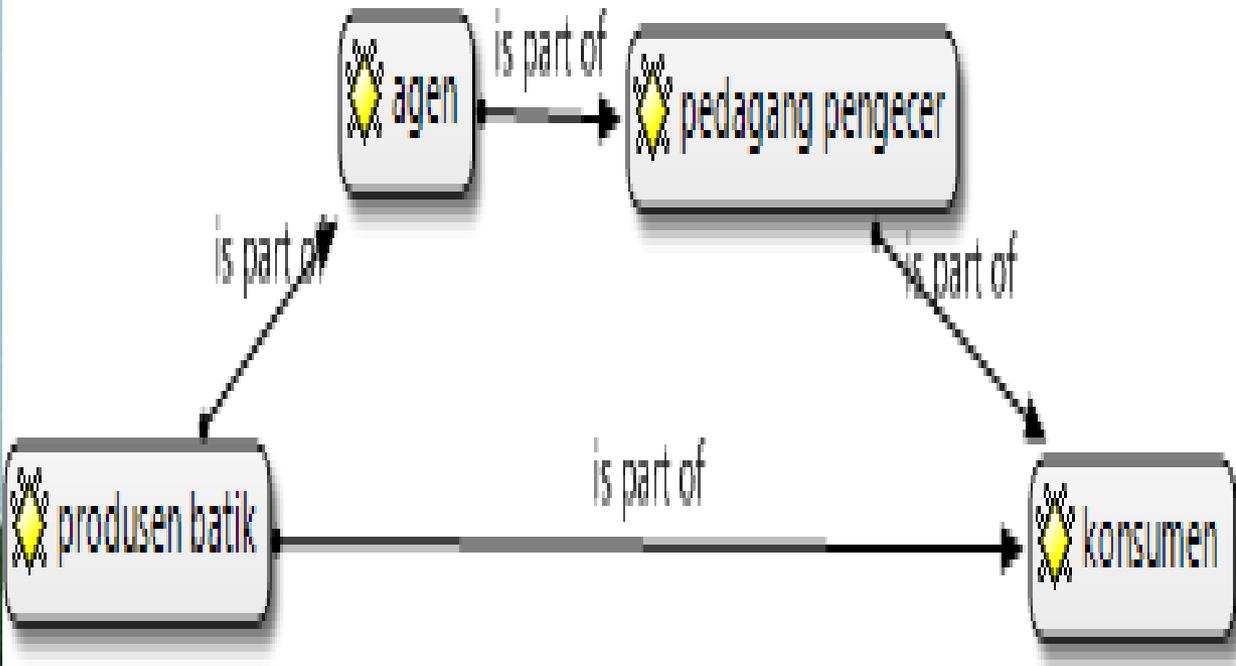
| Aktivitas | Pekalongan | | Tegal | |
|--------------------------------|--|---|---|---|
| |  |  |  |  |
| Purchasing fish from fishermen | |  |  |   |
| Sorting |   |  |   |  |
| Weighing |  |   |   |  |
| Selling of fish | |  |  |   |

Gender Roles in Activities Related to Fish Processing

| Aktivitas | Pekalongan | | Tegal | |
|---|--|---|---|---|
| |  |  |  |  |
| Purchasing fish from seller in TPI or fishermen |  |   |  |   |
| Recording |  |   | | |
| Transporting fish from TPI / fishermen |   |  |   |  |
| Washing fish |  |   | | |
| Cutting fish (salted fish) |  |   | | |
| Salting fish (salted fish) |  |   | | |
| Sorting fish |  |   |  |   |
| Drying the fish (salted fish) |  |   | | |
| Preparation of fireplace (smoked fish) |   |  | |  |
| Fumigating (smoked fish) |   |  | |  |
| Crushing (<i>terasi</i>) |  |   | | |
| Processing of fish fillets | | | |  |
| Packaging |  |   |   |  |
| Transporting to market or traders in the district |  |   |  |  |
| Marketing of processed fish products |  |   |  |   |

Gender Roles in Fish Retailer Activity

| Aktivitas | Pekalongan | | Tegal | |
|-------------------------------------|---|---|---|---|
| |  |  |  |  |
| Purchasing fish in TPI or fishermen | |  |  |   |
| Sorting |  |   |  |   |
| Recording | |  |  |   |
| Transporting fish from TPI |  |   |  |  |
| Washing fish |  | | | |
| Transporting fish to market |  | | | |
| Marketing of fish | |  |  |  |

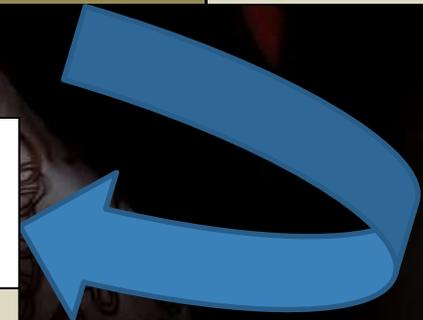


**Value Chain
of *Batik* in
Pekalongan**

Gender roles in the value chain of Batik in Pekalongan

| Titik Rantai |  |  |
|-------------------|---|---|
| Produsen Batik | |  |
| Distributor | | |
| Pedagang Pengecer | | |

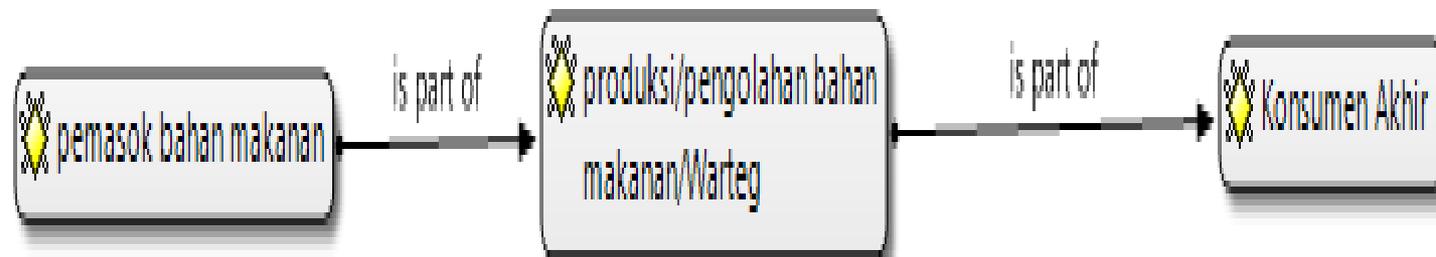
| Aktivitas |  |  |
|--|---|---|
| Making fabric that has been patterned | |  |
| Preparing <i>batik</i> tools | |  |
| Applying wax in <i>mbatik tulis</i> | |  |
| Delevering cloth that has been patterned to Batik Production owner | |  |



Activities and the Role of Gender in Value Chains of *Batik*

Value Chain of Tegal Traditional Restaurant in Tegal

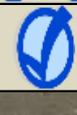
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Gender roles in the value chain of Traditional Restaurant in Tegal

| Titik Rantai |  |  |
|--------------------------|---|---|
| Pemasok Bahan Makanan | | |
| Production/ cooking food |  |  |



| Activities |  |  |
|-------------------|---|---|
| Buying groceries |  |  |
| Cooking food |  |  |
| Serving customers |  |  |
| Washing dishes |  |  |

Activities Value Chain of Tegal Traditional Restaurant in Tegal



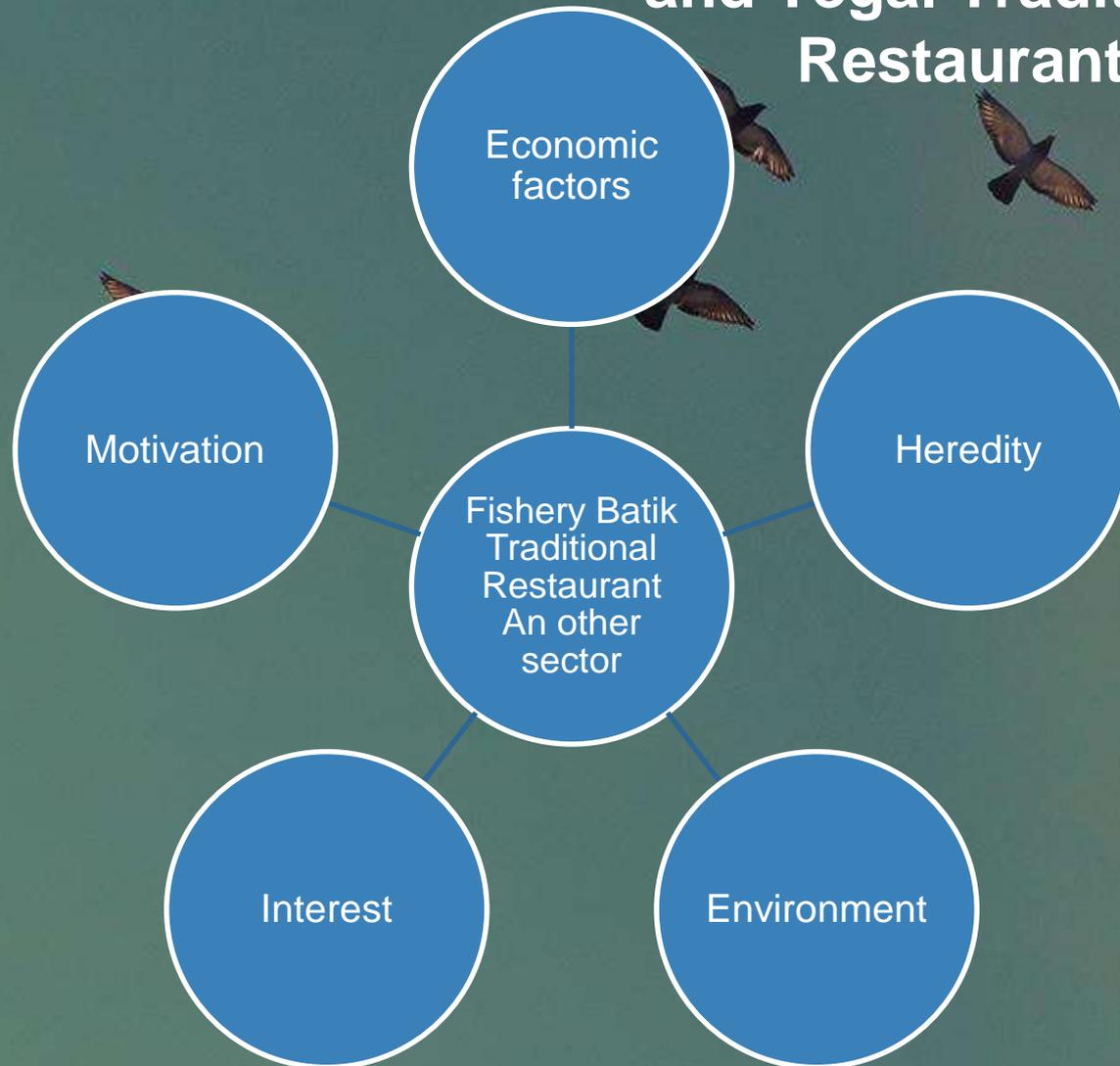
Jobs Selection



| Job Selection | Pekalongan | Tegal |
|------------------------|------------|-------|
| Fisheries | 12 | 2 |
| Batik | 6 | - |
| Tradisional Restaurant | - | 10 |
| Others | 16 | 4 |

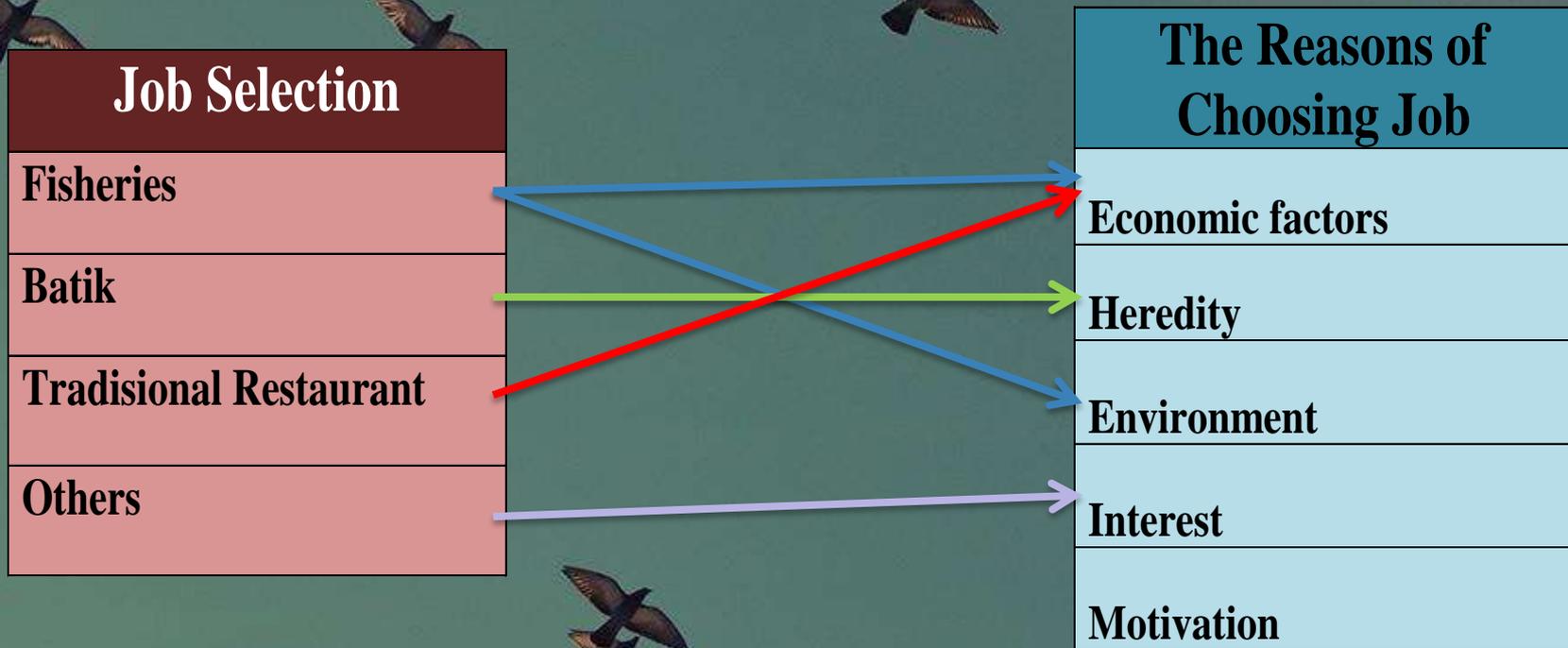
Jobs Selection

The Reasons of Choosing Job on Fisheries, *Batik*, and Tegal Traditional Restaurant



Jobs Selection

Based on the results of the analysis of the Atlas TI, the Reasons of Choosing Job that most frequently mentioned by respondents:



Conclusion

- Pekalongan district and Tegal City, the role of gender in the value chain of fisheries is dominated by women especially in the processing and marketing.
- The role of men dominate activities at sea (fishing).
- The role of gender in the *batik* sector at Pekalongan district is dominated by women, and only *mbatik* process is being done by women.
- While in Tegal, the role of women is dominated in Tegal traditional restaurant sector.
- The society in Pekalongan district is preferring to work in other sectors than work in batik or fisheries sector. The reasons expressed by the society because other sectors (formal sector) are more promising for the welfare of their next generation.
- Similarly with society in Tegal Barat subdistrict, Tegal city which choosing works Tegal traditional restaurant sector or other sectors. By the reasons, the sector is more promising for the welfare of their next generation.



THANK YOU 😊