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Gender Integration Strategies of the Oceans and Fisheries Partnership (USAID OCEANS)

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6th Global Symposium on Gender in Aquaculture and Fisheries

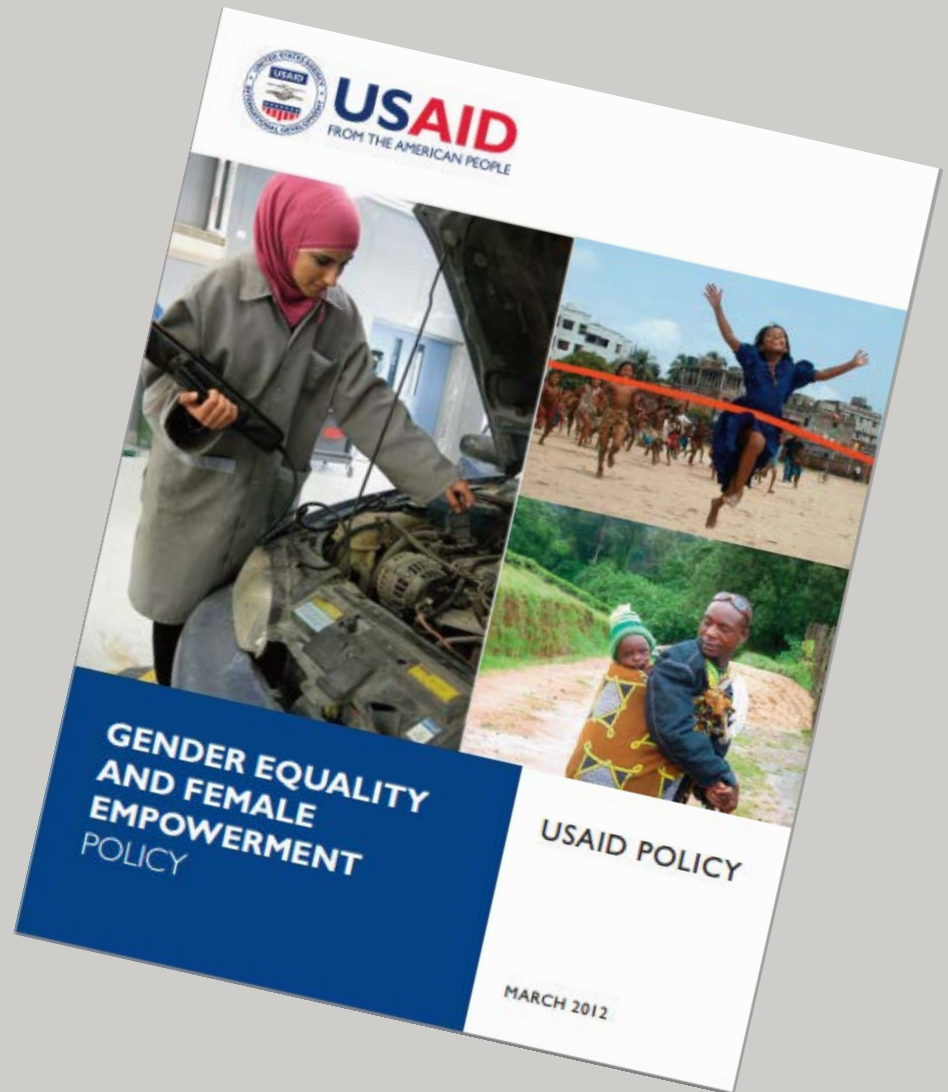
5 August 2016, BITEC, Bangkok

OUTLINE OF PRESENTATION

- USAID's Gender Policy
- About Oceans & Fisheries Partnership
 - objectives, approach, work streams, working structure
- Strategic activities
- Endgame 2020
- USAID Development Vision

USAID's Gender Policy

“Societies with greater gender equality experience faster economic growth, and benefit from greater agricultural productivity and improved food security.”



Gender equality & women empowerment

- core development objectives
- fundamental for the realization of human rights
- key to effective and sustainable development outcomes

7 Guiding Principles

- *Integrate* gender equality and female empowerment into USAID's work
- Pursue an *inclusive approach* to foster equality
- Build *partnerships* across a wide range of stakeholders
- Harness *science, technology, and innovation* to reduce gender gaps and empower women and girls
- Address the unique *challenges* in crisis and conflict-affected environments
- Serve as a *thought-leader and a learning* community
- Hold ourselves *accountable*

THE OCEANS AND FISHERIES PARTNERSHIP (USAID OCEANS)

- Combats **illegal, unreported, and unregulated (IUU) fishing** and seafood fraud, promotes **sustainable fisheries**, and **conserves marine biodiversity**.
- Aims to improve marine biodiversity conservation and increase sustainability of Asia-Pacific's international seafood trade through:
 - Catch Documentation and Traceability
 - Ecosystem Approach to Fisheries Management
 - Public Private Partnerships and Industry Engagement
 - Safe, Legal and Equitable Labor Practices
 - Regional Coordination and Governance

Cross-cutting:

- Gender integration
- Communications
- Outreach

LEARNING AND EXPANSION SITE ENGAGEMENT

Learning Sites	Expansion Sites - 1	Expansion Sites - 2
<p>Bitung, Indonesia</p> <p>General Santos, Philippines</p>	<p>Songkla, Thailand*</p> <p>Kelantan, Malaysia*</p> <p><i>*proposed sites, to be finalized</i></p>	<p>Vietnam</p> <p>Cambodia</p> <p>Myanmar</p> <p>Brunei Darussalam</p> <p>Singapore</p> <p>Lao PDR</p> <p>Papua New Guinea</p> <p>Solomon Islands</p> <p>Timor Leste</p>

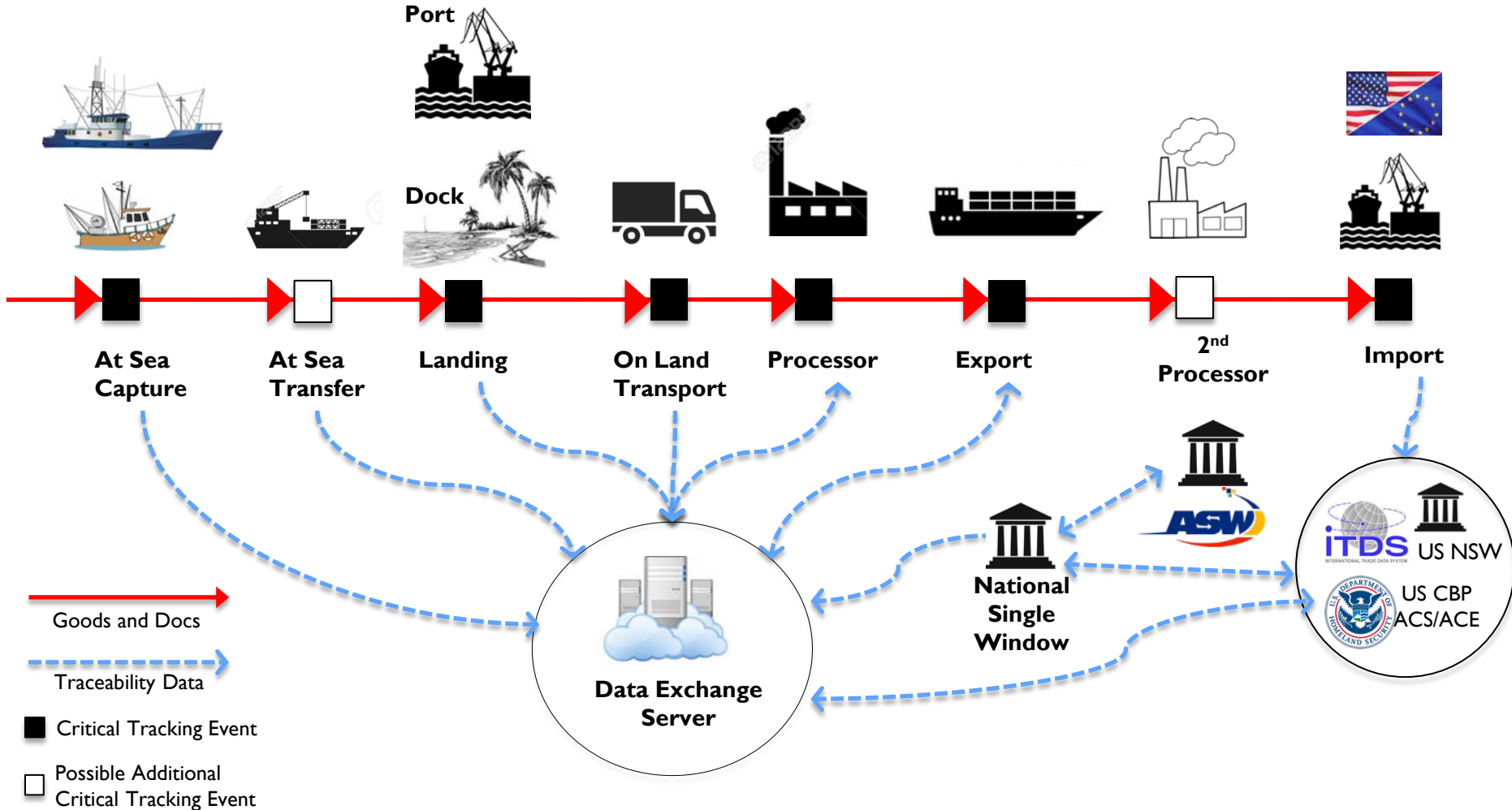
Satellite



Cellular



Critical Aspects of a Catch Documentation and Traceability (CDT) System

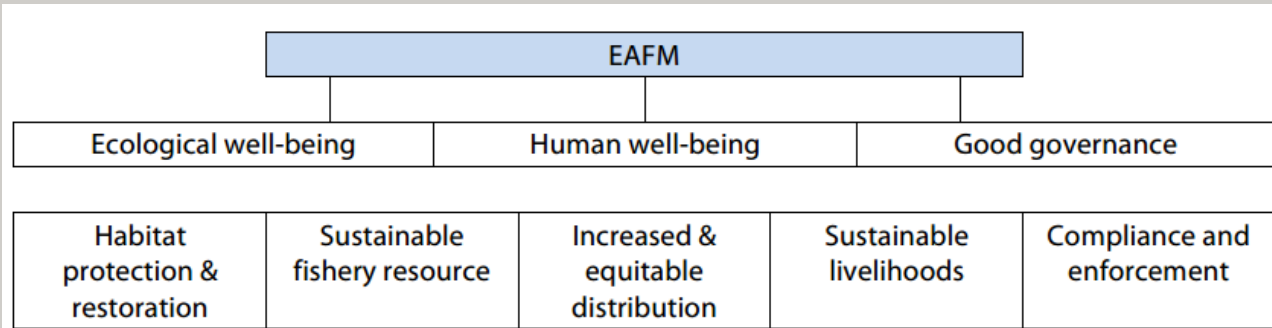


Catch Documentation and Traceability (CDT) development:

- **Analyzed** proposed U.S. Regulations, EU Requirements, ACDS, and WWF data elements
- **Identified** “Ideal” Key Data Elements (KDEs) for inclusion in USAID Oceans’ CDTs
- **Proposed KDEs** include:
 - Catch data
 - Vessel/gear information
 - **Human welfare data points including sex-disaggregated data**

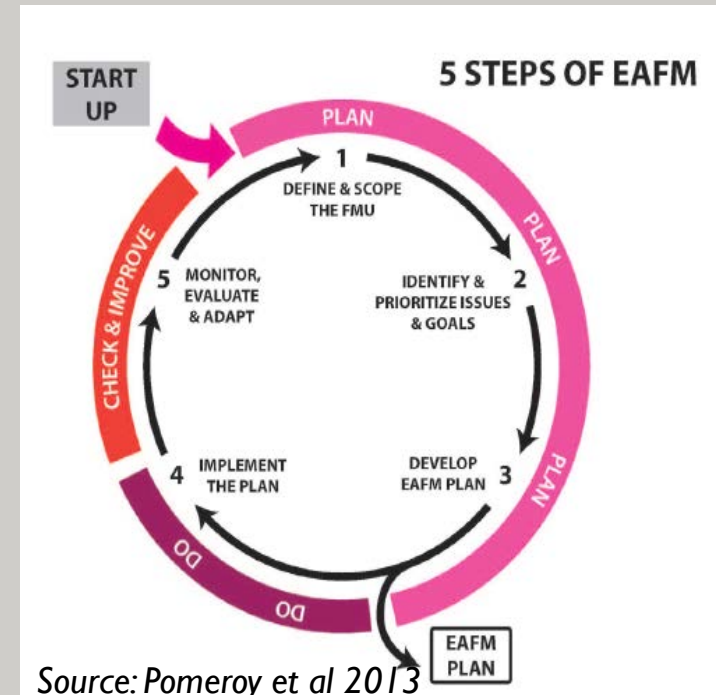


Ecosystems Approach to Fisheries Management (EAFM)



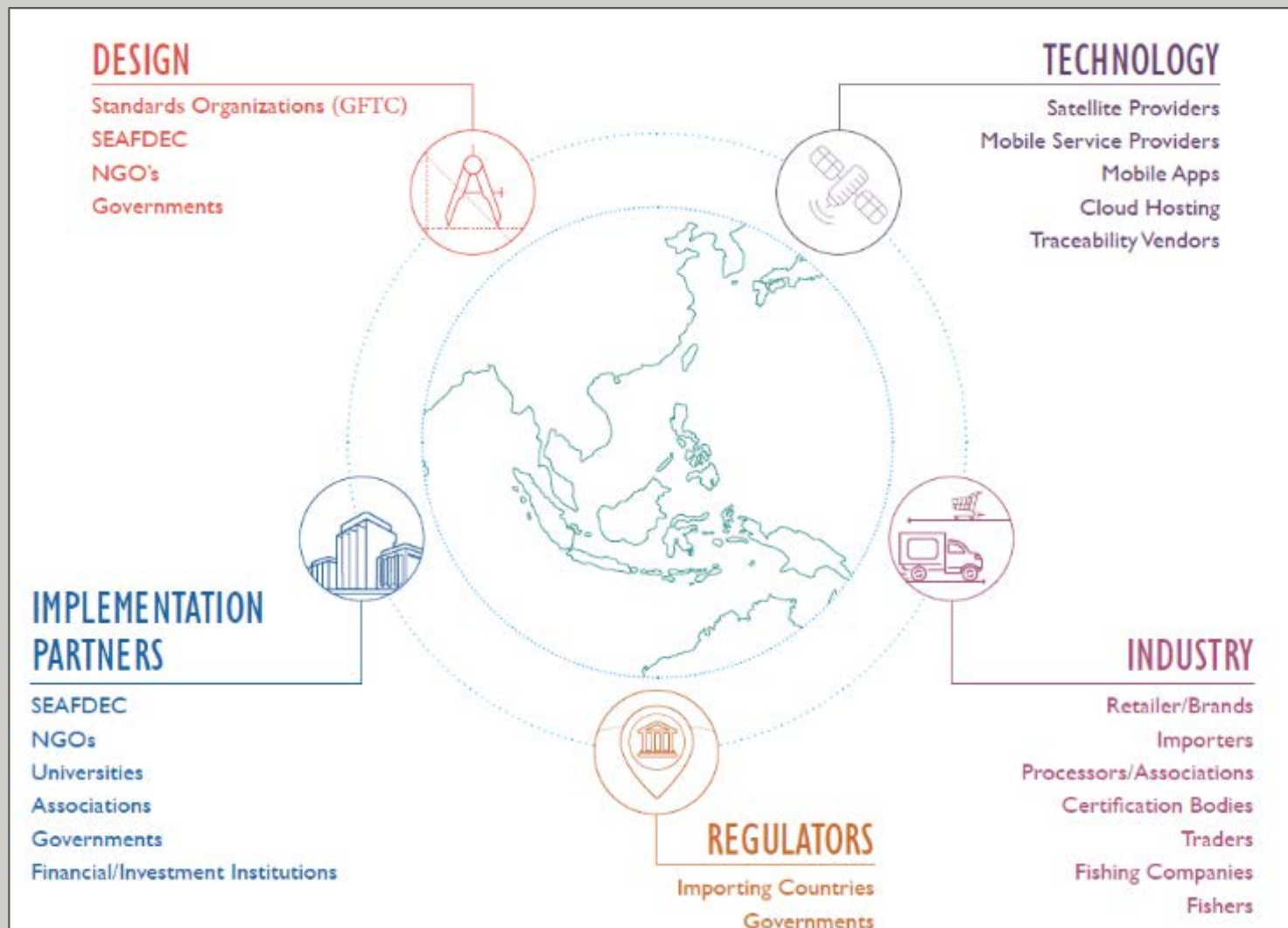
Source: Pomeroy et al 2013

- Strengthening the human well-being component including gender tools and contextualized case studies through enhanced training modules and materials



Source: Pomeroy et al 2013

USAID OCEANS: PARTNERING FOR SUCCESS



CROSS-CUTTING COMMUNICATIONS

- IEC support to each work stream to:
 - Disseminate information about the Partnership and its activities
 - Provide regional partners with the tools and information needed to implement CDTS and EAFM
 - Increase visibility of IUU and IUU-related impacts amongst regional and global community
- Example Key Outputs:
 - Site and Country Profiles
 - Labor Rights and Gender Equality advocacy materials
 - EAFM Roadmaps



ADDRESSING GENDER AND HUMAN WELFARE

- Mainstreamed in *all aspects* of program activities and interventions
- Gender & Labor Technical Working Group
 - Provides support and close collaboration with SEAFDEC, CTI-CFF, Government of Sweden, others
- Site-level Gender & Labor Analyses
- Capacity building

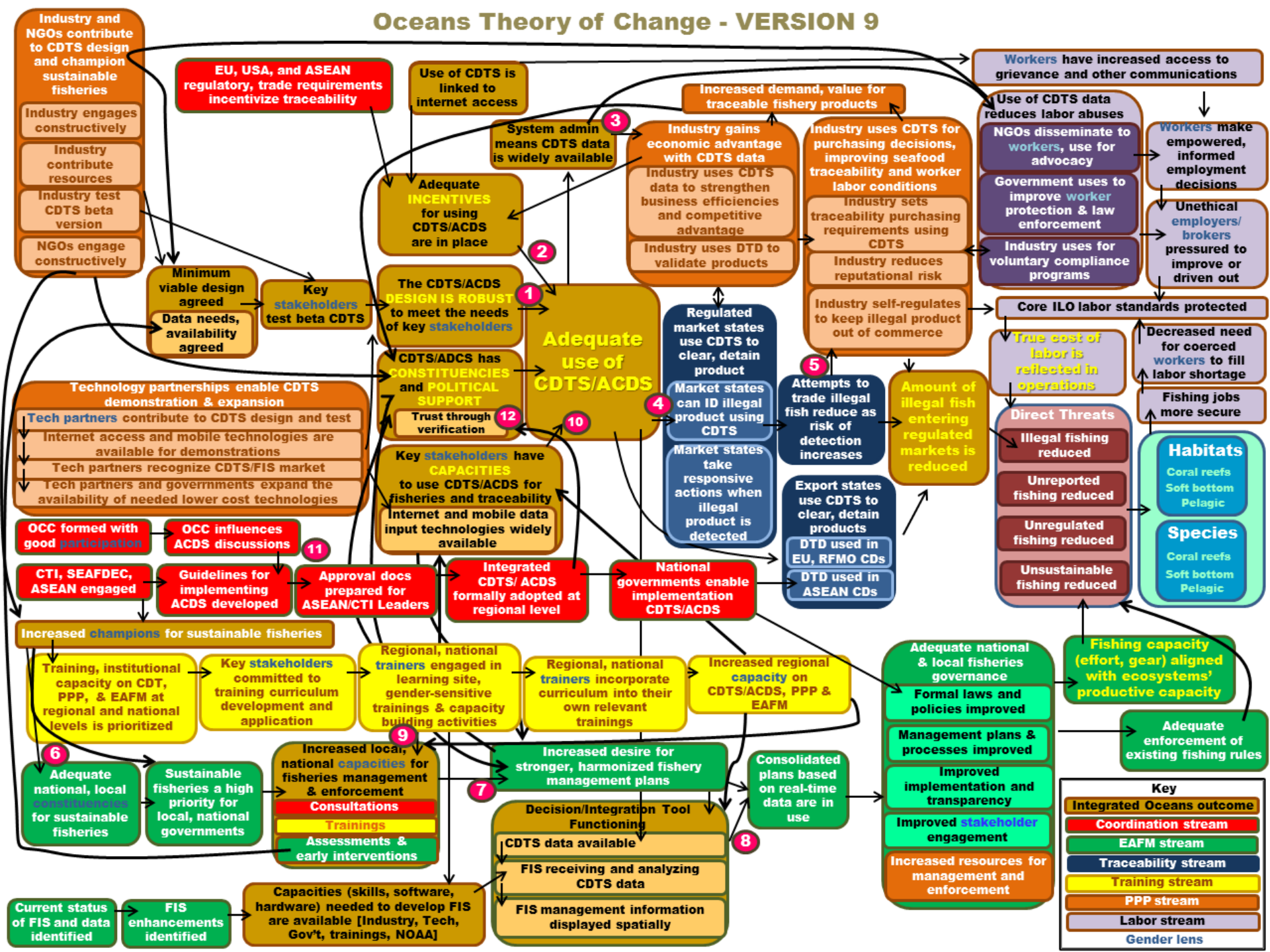


Strategic Activities

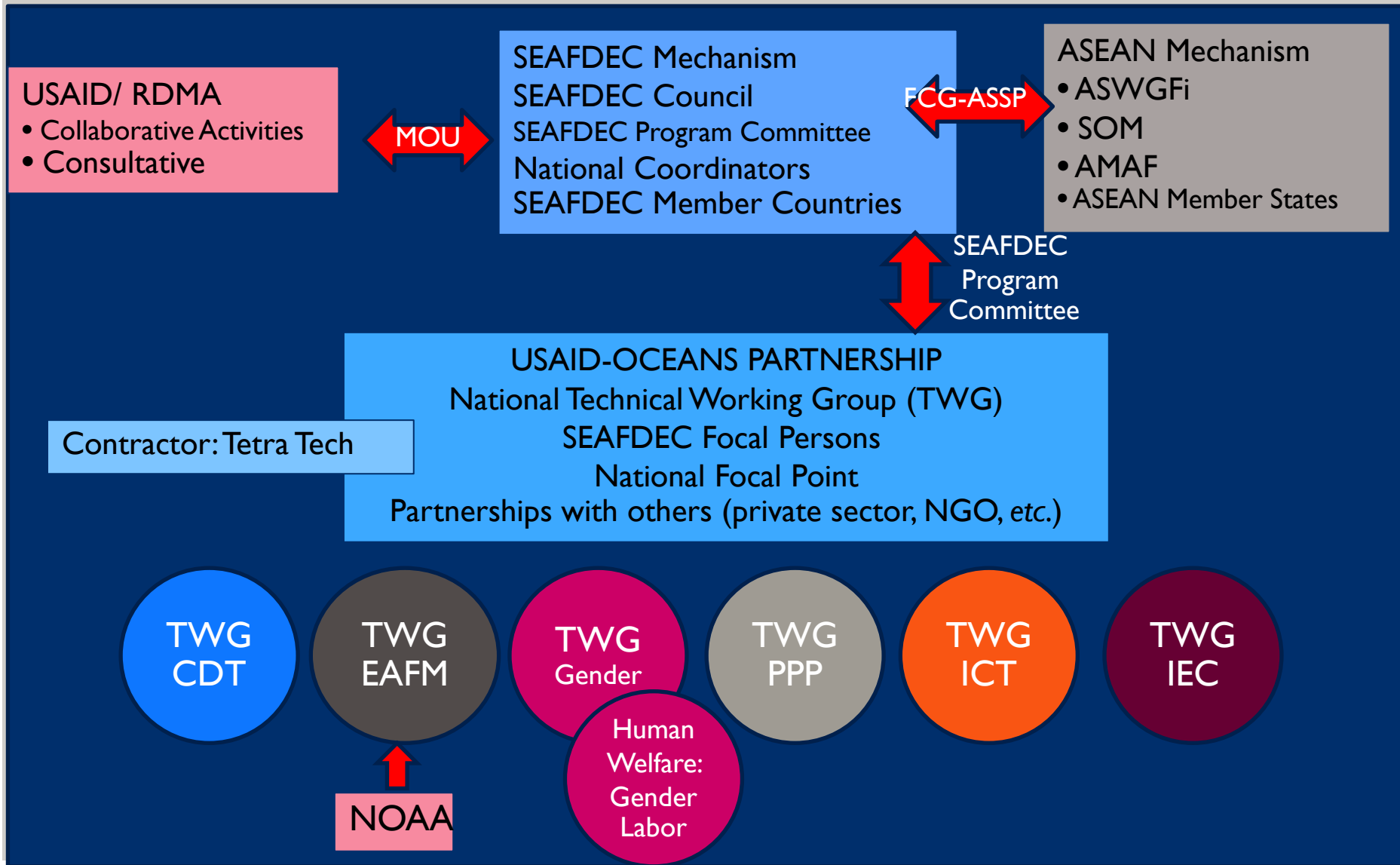
- Scoping/gender capacity assessments
- Gender analysis for interventions
- Grants to women organizations, Interventions to promote gender equality and women empowerment / partnerships
- Information, Education and Communication initiatives
- Leadership network development, recognizing individuals contributing to labor rights and gender equality advancements
- Program management



Oceans Theory of Change - VERSION 9



Working Structure between USAID Oceans and SEAFDEC under the ASSP/FCG



Oceans Principles & Strategic Approaches

- **Strengthen Capacity of Stakeholders to Operationalize the Regional EAFM**
- **Prioritize Vulnerable Populations through Targeted Gender Interventions**
- **Promoting Safe and Humane Labor Practices and Gender Equity**
- **Communication of messages through various media**

- Oceans aims to consider gender in **laws, policies and strategies** arising from the project, and efforts will be taken to consider and understand gender and women's role and participation in the fisheries value chain in the **development of technological procedures and tools.**

Action I: TWG drafting proposed gender mainstreaming approaches in their respective roles within their institutions, including practical applications (work in progress)

YEAR ONE: WINS

- **Engagement and Stakeholder momentum built**
 - SEAFDEC/Oceans partnership formalized
 - ASEAN-SEAFDEC Strategic Partnership adoption
 - Country consultations conducted, ASEAN/CTI-CFF member country buy-in
 - Formation of TWG, member nominations
 - Oceans Consultative Committee (OCC) formed
- **Learning Sites established, Expansion Sites determined**
 - Partnerships formed with local government partners
 - Analyses and assessments conducted/initiated
 - In-country teams staffed and in recruitment
 - Site/EAFM profiles in development
- **USG alignment and coordination**
 - Collaboration with NOAA, DOI
 - Work planning coordination and DOI grant harmonization



PLANNED ACTIVITIES

- Gender analysis at learning sites (Aug-Nov 2016)
- Stakeholder Validation Workshop (integrated with other work streams)
- 6th Global Symposium for Gender in Aquaculture & Fisheries (GAF6) (Aug 2016)
- Regional Gender Workshop (Dec 2016 or Jan 2017)
- Women Leaders' Forum agenda in SFM – 2017
- Oceans gender session in GAF7 (2018)?
- Integrating/strengthening HW component of training modules/ capacity building
- Communications plan, dissemination, process documentation
- Monitoring & Evaluation – indicators and outcomes

M&E Plan: targets

Results	Indicators	Description/Data Source	Assumptions
<p>3. Regional Capacity and Cooperation IR 3. Strengthened regional capacity to support CDT, PPP, and EAFM</p>			
<p>3.3 CDTS/EAFM/PPP processes and procedures incorporate gender considerations</p>	<p>12. Number of laws, policies or procedures drafted, proposed or adopted to promote gender equality at the regional, national or local level (disaggregated by stage/level) (Outcome/GNDR 1)</p>	<p>documented by copies of laws, policies, and strategies. Examples of policies/procedures include incorporation of gender considerations in EAFM implementation and establishment of the CDTS.</p>	<p>Gender equality is incorporated into all plans, strategies, and guidelines to improve worker/ fisher protection & human well being, and provide a venue for voices to be heard.</p>

ENDGAME: THE BIG PICTURE

By 2020, USAID Oceans will deliver:



A fully functioning **electronic CDT system/ACDS**, demonstrated at 2 learning sites (and implemented through the complete supply chain – from catch to import). CDT node integrated within national FIS.



EAFM Plans developed for Sulu Suluwesi and learning sites

ACDS/CDT Guidelines developed and applied (include Key Data Elements; CDT Electronic Architecture; Roadmap for Implementation)



Concrete **public-private partnerships**, with at least 8 partnerships formed and \$4 million leveraged from private sector



Incorporation of labor and gender considerations into CDTS to capture Key Data Elements, as appropriate for each country; & integration in other instruments/materials produced

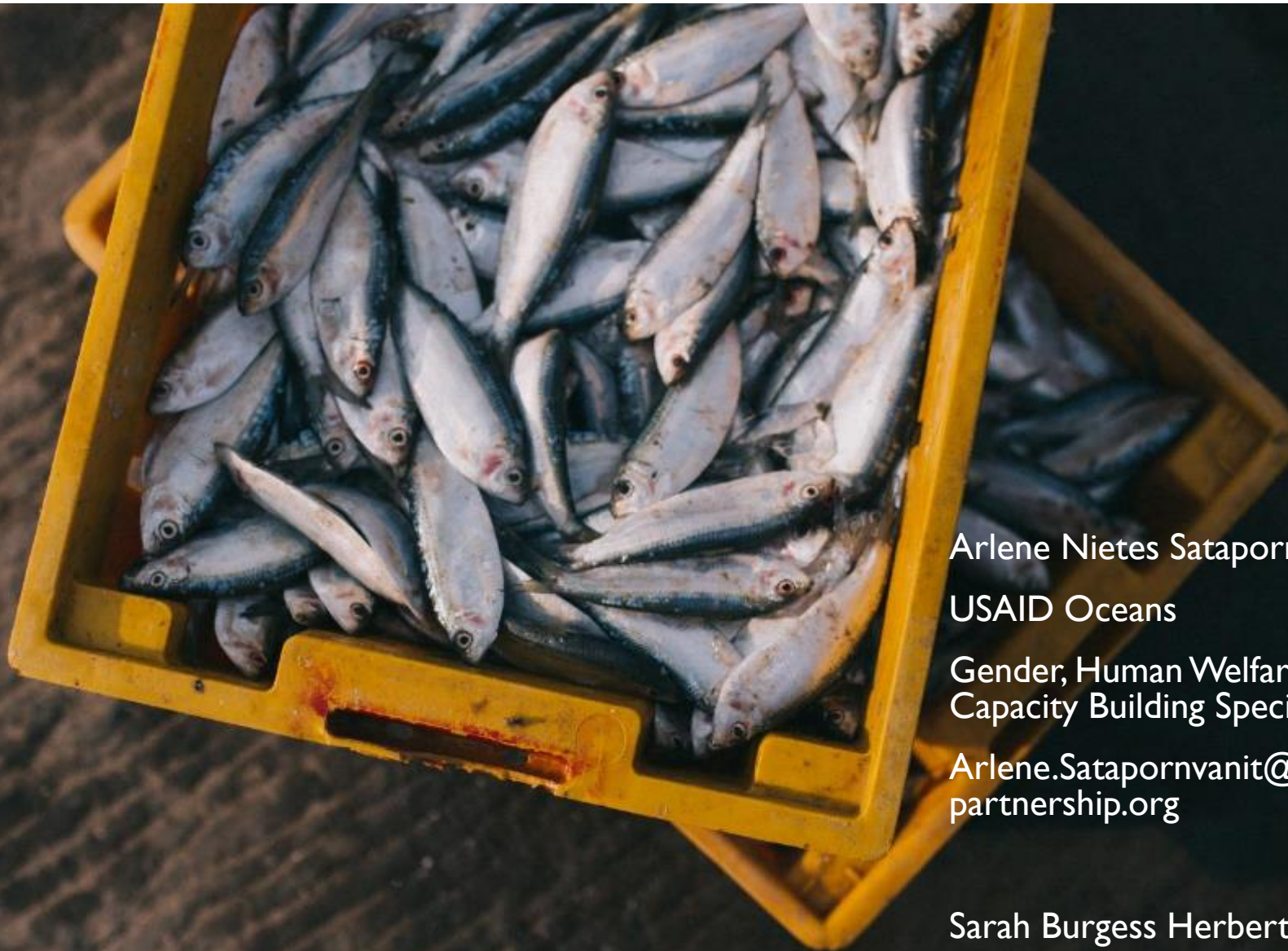


TWG member network developed to support regional cooperation



USAID's development vision

- a world in which women and men, girls and boys **enjoy** economic, social, cultural, civil, and political rights, and are **equally empowered** to **secure better lives** for themselves, their families, and their communities



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Oh'khun

dhanyabada

Maraming
salamat po

Thank you

Terima kasih

Xiè xiè

dhanyavaad

gracias



Photo credit: <http://weareasean.blogspot.com/>

Cám ơn

khàwp jai

merci

Khop khun kha

cè-zù tin-ba-deh

arigatogozaimashita